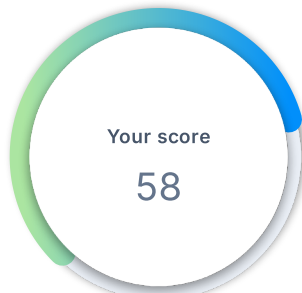


Generated May 11, 2026

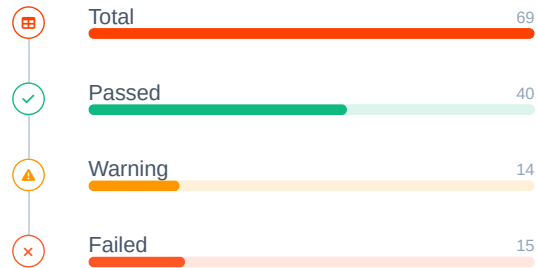
Overall score **58/100**

seositechecker.pro

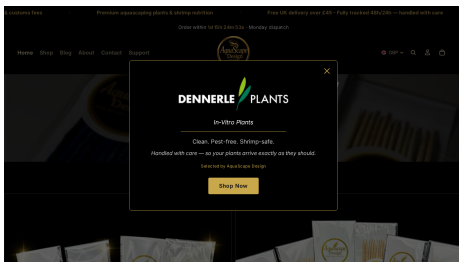
Overview



Powered by: www.seositechecker.pro



2.48 Seconds 459.69 bytes 143 Resources Not Secured



Title	AquaScape Design UK - Shrimp Food & In-Vitro Plants American Express Apple Pay Google Pay Maestro Mastercard PayPal Shop Pay Visa
Url	
Description	Specialist shrimp nutrition, in-vitro aquatic plants & premium aquascaping supplies — carefully curated for serious freshwater aquarists across the UK

AI Search Readiness

97 AI readiness
97/100

How easily AI answer engines such as ChatGPT, Gemini and Perplexity can crawl, understand and cite this page. Every item below is measured on your site.

Quick wins 1

llms.txt file: No /llms.txt found. Adding one helps AI engines pick the right pages to cite.

How this score works

We measure what AI answer engines can actually see on your site: whether your robots.txt allows GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot, whether an llms.txt exists, plus JSON-LD schema, a single H1, meta description, canonical URL, indexability, content depth, Open Graph tags and a declared language. Each item is weighted, and a warning counts as half credit.

What we do not claim: we do not estimate how often ChatGPT, Gemini or Perplexity mention your brand. That cannot be measured without querying those models, so we do not publish a number for it.

AI crawler access

Congratulations! Your robots.txt does not block any major AI crawler.

 llms.txt file	No /llms.txt found. Adding one helps AI engines pick the right pages to cite.
 Structured data (JSON-LD)	Congratulations! Found 3 JSON-LD block(s). AI engines use this to identify your entity.
 Single descriptive H1	Congratulations! Exactly one H1, which clearly states the page topic.
 Meta description	Congratulations! A meta description is present for AI engines to summarise.
 Canonical URL	Congratulations! A canonical URL is declared, so citations point at one address.
 Indexable (no noindex)	Congratulations! The page is indexable.
 Content depth	Congratulations! The page has about 470384 words. AI engines prefer substantive pages they can quote.
 Open Graph tags	Congratulations! Open Graph title and description are present.
 Declared language	Congratulations! The page declares its language.

Q Seo



Title

The webpage has **8 title tags**. Having multiple title tags on the page may cause search engines to display the 'wrong' one, which may result in lower engagement or CTR from search results and may also have an impact on SEO.

Text: AquaScape Design UK - Shrimp Food & In-Vitro Plants

Length: 51 characters

Text: American Express

Length: 16 characters

Text: Apple Pay

Length: 9 characters

Text: Google Pay

Length: 10 characters



Text: Maestro

Length: 7 characters

Text: Mastercard

Length: 10 characters

Text: PayPal

Length: 6 characters

Text: Shop Pay

Length: 8 characters

Text: Visa

Length: 4 characters



Description

Congratulations! The webpage is using a good meta description tag.

Text: Specialist shrimp nutrition, in-vitro aquatic plants & premium aquascaping supplies — carefully curated for serious freshwater aquarists across the UK
Length: 150 characters

Google Search Results Preview Test

Desktop version



Multiple Title Tags Detected (9): Search engines will ignore all but one. Preview shows the first. Remove duplicate <title> tags.

AquaScape Design UK - Shrimp Food & In-Vitro Plants

Specialist shrimp nutrition, in-vitro aquatic plants & premium aquascaping supplies — carefully curated for serious freshwater aquarists across the UK

Mobile version

AquaScape Design UK - Shrimp Food & In-Vitro Plants

Specialist shrimp nutrition, in-vitro aquatic plants & premium aquascaping supplies — carefully curated for serious freshwater aquarists across the UK



Social Media Meta Tags

This webpage is not using social media meta tags.

Social Media Meta Tags

12



Missing Tags

2





Most Common Keywords

It is unlikely that there is a specific keyword density that is optimal for search engines (as their algorithms have evolved beyond using keyword density as a ranking factor). However, it can be helpful to see which keywords are most commonly used on your page and whether they accurately reflect the intended topic. More importantly, the keywords on your page should be used naturally and in grammatically correct copy.

shrimp (37) plants (26) support (18) gbp (17) care (13) aquascape (12) price (12) nutrition (11)
policy (11) aquarium (8) premium (7) aquatic (7) information (7) verified (7) delivery (6) order (6)
shop (6) lollies (6) colour (6) enhancement (6) moulting (6) growth (6) vitality (6) breeding (6)
contact (6) regular (6) sale (6) read (6) design (5) aquascaping (5) tracked (5) handled (5)
ingredients (5) search (5) starter (5) payment (5) view (5) invitro (4) orders (4) free (4) over (4)
water (4) breeder (4) terms (4) service (4) kit (4) add (4) quantity (4) store (4) complete (4)



Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
shrimp (37)	✓	✓	✓
plants (26)	✓	✓	✓
support (18)	✗	✗	✗
gbp (17)	✗	✗	✗
care (13)	✗	✓	✓
aquascape (12)	✓	✗	✓
price (12)	✗	✗	✗
nutrition (11)	✗	✓	✓
policy (11)	✗	✗	✗
aquarium (8)	✗	✗	✗
premium (7)	✗	✓	✓
aquatic (7)	✗	✓	✗
information (7)	✗	✗	✓
verified (7)	✗	✗	✗
delivery (6)	✗	✗	✗
order (6)	✗	✗	✗
shop (6)	✗	✗	✗
lollies (6)	✗	✗	✗
colour (6)	✗	✗	✗
enhancement (6)	✗	✗	✗
moulting (6)	✗	✗	✗
growth (6)	✗	✗	✗
vitality (6)	✗	✗	✗
breeding (6)	✗	✗	✗
contact (6)	✗	✗	✗
regular (6)	✗	✗	✗
sale (6)	✗	✗	✗
read (6)	✗	✗	✗
design (5)	✓	✗	✓
aquascaping (5)	✗	✓	✓
tracked (5)	✗	✗	✗

handled (5)	×	×	×
ingredients (5)	×	×	×
search (5)	×	×	✓
starter (5)	×	×	✓
payment (5)	×	×	×
view (5)	×	×	✓
invitro (4)	×	×	×
orders (4)	×	×	×
free (4)	×	×	×
over (4)	×	×	×
water (4)	×	✓	×
breeder (4)	×	×	×
terms (4)	×	×	×
service (4)	×	×	×
kit (4)	×	×	✓
add (4)	×	×	×
quantity (4)	×	×	×
store (4)	×	×	✓
complete (4)	×	×	✓



Long Tail Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
shrimp nutrition (9)	×	✓	✓
colour enhancement (6)	×	×	×
moulting support (6)	×	×	×
growth vitality (6)	×	×	×
breeding support (6)	×	×	×
gbp regular (6)	×	×	×
regular price (6)	×	×	×
sale price (6)	×	×	×
gbp regular price (6)	×	×	×
aquascape design (5)	✓	×	✓
shrimp lollies (5)	×	×	×
price sale (5)	×	×	×
regular price sale (5)	×	×	×
price sale price (5)	×	×	×
gbp regular price sale (5)	×	×	×
regular price sale price (5)	×	×	×
gbp regular price sale price (5)	×	×	×
plants shrimp (4)	×	×	×
free delivery (4)	×	×	×
nutrition shrimp (4)	×	×	×
enhancement moulting (4)	×	×	×
support growth (4)	×	×	×
vitality breeding (4)	×	×	×
plants plants (4)	×	×	×
nutrition starter (4)	×	×	✓
starter kit (4)	×	×	✓
view store (4)	×	×	✓
store information (4)	×	×	✓
complete shrimp (4)	×	×	✓
shrimp care (4)	×	×	✓
care collection (4)	×	×	✓

colour enhancement moulting (4)	×	×	×
enhancement moulting support (4)	×	×	×
moulting support growth (4)	×	×	×
support growth vitality (4)	×	×	×
growth vitality breeding (4)	×	×	×
vitality breeding support (4)	×	×	×
shrimp nutrition starter (4)	×	×	✓
nutrition starter kit (4)	×	×	✓
view store information (4)	×	×	✓
complete shrimp care (4)	×	×	✓
shrimp care collection (4)	×	×	✓
colour enhancement moulting support (4)	×	×	×
moulting support growth vitality (4)	×	×	×
growth vitality breeding support (4)	×	×	×
shrimp nutrition starter kit (4)	×	×	✓
complete shrimp care collection (4)	×	×	✓
invitro plants (3)	×	×	×
handled care (3)	×	×	×
targeted care (3)	×	×	✓

✓ Headings

Congratulations! This webpage has heading tags.

h1	1	▼
h2	12	▼
h3	5	▼
h4	3	▼
h5	2	▼
h6	3	▼

✓ robots.txt

Congratulations! This website has a 'robots.txt' file.

 ads.txt	This website lacks an ads.txt file. Adding this file helps protect your ad revenue by preventing unauthorized parties from selling your ad inventory
 Sitemaps	Congratulations! This website has a sitemap file. Sitemaps 1
 SEO Friendly URL	Congratulations! All links from this webpage are SEO friendly.
 Image Alt Text	Congratulations! All 'img' tags from this webpage have the required 'alt' attribute.
 Inline CSS	This webpage is using inline CSS styles! Inline CSS 237
 Deprecated HTML Tags	Congratulations! This webpage is not using deprecated html tags
 Google Analytics	Congratulations! This webpage is using Google Analytics.
 Favicon	Congratulations! This website appears to have a favicon. 
 Charset Declaration	Congratulations! This webpage has a character encoding declaration utf-8
 Social Media Presence	Congratulations! The webpage have social media links. instagram 1 tiktok 1

✓ Meta Canonical	Congratulations! This webpage is using the Canonical meta tag! <code>https://www.aquascapedesign.co.uk/</code>
✓ Meta Refresh	Congratulations! This webpage is not using the Refresh meta tag!
✓ Custom 404 Error Pages	Congratulations! This website has a custom 404 error page. It is recommended to have a custom 404 error page to improve the user experience for your website by letting users know that only a specific page is missing or broken (not the entire site). You can also provide helpful links, the opportunity to report bugs, and potentially track the source of broken links.
⚠ In-page Links	This webpage has 102 internal links Internal Links102 External Links1
✓ Language	Congratulations! This webpage has language declared en
✓ NoIndex Tag	Congratulations! This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.
⚠ Nofollow Attribute	All or most external links on this webpage are marked with the nofollow attribute — link equity will not be passed to those external pages. Urls doesn't Have nofollow attribute2
✓ Noopener & Noreferrer Attributes	Congratulations! All external links on this webpage correctly use the noopener and/or noreferrer attributes for better security and privacy.
⚠ Google Site Verification	Google site verification not found. Manu! Check Requiredhttps://www.aquascapedesign.co.uk/google*.html
✓ Plaintext Email	Congratulations! This webpage does not include email addresses in plaintext.

 Structured Data	Congratulations! This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data. Schema.org 3
 Meta Viewport	Congratulations! This webpage is using a viewport meta tag. <code>width=device-width,initial-scale=1</code>
 URL Canonicalization	Congratulations! This webpage has valid canonical link <code>https://www.aquascapedesign.co.uk/</code>
 Disallow Directive	Your robots.txt file does not includes a disallow command which instructs search engines to avoid certain parts of your website! Disallowed Rules 0

Speed optimizations

 Load Time	Congratulations! The loading speed of this webpage, as measured is approximately 2.48 seconds, which is faster than the average loading time of 2.5 seconds.
 Page Size	Congratulations! This webpage's HTML is smaller than the average, clocking in 459.69 as opposed to the typical 97.66 kB. Websites that load quickly provide a superior user experience, and tend to have higher conversion rates and better search engine rankings.
 Dom Size	 The Document Object Model (DOM) of this webpage has 1837 nodes which is greater than the recommended value of 1500 nodes! A large DOM size negatively affects site performance and increases the page load time.
 HTML Compression/GZIP	 This webpage is not compressed. The compressed HTML code could save up to 85% of download size. This helps ensure a faster loading webpage and improved user experience.



JavaScript execution time



Java script take too much time to execute
Execution Time: **1.4 sec**



First Contentful Paint Test

Congratulations! The First Contentful Paint duration of this webpage is **1.08** seconds. For a good user experience, sites should aim for FCP of **1.8** seconds or less.



Largest Contentful Paint Test

Congratulations! The Largest Contentful Paint duration of this webpage is **1.08** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.



Cumulative Layout Shift Test

Congratulations! The Cumulative Layout Shift (CLS) score of this webpage is **0.0004**. To provide a good user experience, sites should aim for a CLS of **0.1** or less.



Render Blocking Resources Test

Not Eliminate render-blocking resources

Render Blocking Resources **5**



Console Errors

Browser errors were logged to the console

Erros logged to the console **3**



Http Requests

This webpage has **143 http requests**, which is more than the recommended 25 http requests. A higher number of http requests can slow down page loading and negatively impact user experience!

img **23**



script **88**



link **31**



iframe **1**



CDN Usage Test

This webpage is not serving all resources (images, javascript and css) from CDNs!

CDN List **46**



Image Caching

Congratulations! This webpage is using cache headers for all Image resources.

Image Cache Links **23**





Modern Image Format

This webpage is serving **0 images** that aren't in modern format!

Legacy Format Images

23



Image Metadata Test

Congratulations! This webpage is not using images with large metadata.



JavaScript Minification

This webpage has total 88 JavaScript links

JavaScript Minimized Links

10



JavaScript Unminimized Links

10



JavaScript Caching

This webpage has total 88 JavaScript links

JavaScript Cache Links

10



JavaScript Uncache Links

10



Defer Javascript

This webpage has **10 JavaScript** resources without the defer attribute.

JavaScripts with defer

7



JavaScripts without defer

10



CSS Minification

This webpage has total 8 Css links

Css Minimized Links

1



Css Unminimized Links

7



CSS Caching

This webpage has total 8 Css links

Css Cache Links

5



Css Uncache Links

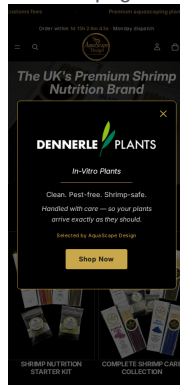
3





Mobile Snapshot & Responsiveness

This webpage is not using CSS media queries, which is the base for responsive design functionalities.



Server and Security



SSL Checker and HTTPS Test



This webpage does not have SSL and not using secure communication protocol over the Internet



Mixed Content (HTTP over HTTPS)

Congratulations! This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.



Server Signature

The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint.

cloudflare



Unsafe Cross-Origin Links

Congratulations! This webpage is not using **target='_blank'** links without **rel='noopener'** or **rel='noreferrer'** attribute.



HTTP2 Test



This webpage is not using the HTTP/2 protocol!



HSTS



This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.



SPF Records

This DNS server is not using an SPF record.



Advance



Flash Test

Congratulations! This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.



Nested Tables

Congratulations! This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.



Framesets

Congratulations! This webpage does not use frames.



Doctype

Congratulations! This webpage has a doctype declaration.

```
<!DOCTYPE html>
```



URL Redirects

Congratulations! This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).



Safe Browsing Test



The URL is not safe to browse.



Directory Browsing Check

Congratulations! Directory Browsing is Disable



Content Length Test

Congratulations! The webpage have **470384 words** on page.

Audit your next site free, no credit card

This report was generated with SEO Site Checker, 100+ free SEO and website tools.

[Run another free SEO audit](#) [Browse 100+ free tools](#) [seositechecker.pro](#)