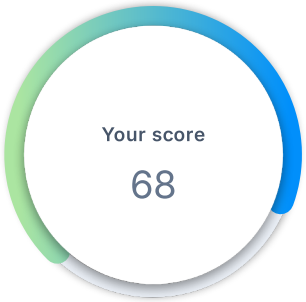
Generated September 26, 2025 | Overall score **68/100** | seositechecker.pro

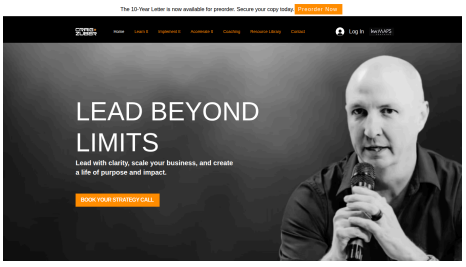
Overview



Powered by: www.seositechecker.pro

Total	69
Passed	47
Warning	9
Failed	13

Seconds | 1.22 kB | 56 Resources | Secured



Title	Craig Zuber | Business Coach, Author & Creator of the 10-Year Letter
Url	https://www.craigzuber.com
Description	Craig Zuber is a business coach, author, and speaker helping entrepreneurs, CEOs, and high performers achieve clarity, leadership, and lasting growth.

AI Search Readiness

88 **AI readiness**
88/100

How easily AI answer engines such as ChatGPT, Gemini and Perplexity can crawl, understand and cite this page. Every item below is measured on your site.

Quick wins 1

Single descriptive H1: No H1 found. AI engines lean on it to summarise the page.

How this score works

We measure what AI answer engines can actually see on your site: whether your robots.txt allows GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot, whether an llms.txt exists, plus JSON-LD schema, a single H1, meta description, canonical URL, indexability, content depth, Open Graph tags and a declared language. Each item is weighted, and a warning counts as half credit.

What we do not claim: we do not estimate how often ChatGPT, Gemini or Perplexity mention your brand. That cannot be measured without querying those models, so we do not publish a number for it.

AI crawler access

Congratulations! Your robots.txt does not block any major AI crawler.

✓ **llms.txt file**	**Congratulations!** Found /llms.txt, which tells AI engines which pages matter most.
✓ **Structured data (JSON-LD)**	**Congratulations!** Found 2 JSON-LD block(s). AI engines use this to identify your entity.
! **Single descriptive H1**	No H1 found. AI engines lean on it to summarise the page.
✓ **Meta description**	**Congratulations!** A meta description is present for AI engines to summarise.
✓ **Canonical URL**	**Congratulations!** A canonical URL is declared, so citations point at one address.
✓ **Indexable (no noindex)**	**Congratulations!** The page is indexable.
✓ **Content depth**	**Congratulations!** The page has about 816 words. AI engines prefer substantive pages they can quote.
✓ **Open Graph tags**	**Congratulations!** Open Graph title and description are present.
✓ **Declared language**	**Congratulations!** The page declares its language.

Seo

✓ **Title**	**Congratulations!** The webpage is using a good title tag. ✓ **Text:** Craig Zuber | Business Coach, Author & Creator of the 10-Year Letter **Length:** 68 characters
✓ **Description**	**Congratulations!** The webpage is using a good meta description tag. ✓ **Text:** Craig Zuber is a business coach, author, and speaker helping entrepreneurs, CEOs, and high performers achieve clarity, leadership, and lasting growth. **Length:** 150 characters

Google Search Results Preview Test

Desktop version

https://www.craigzuber.com

Craig Zuber | Business Coach, Author & Creator of the 10-Yea...

Craig Zuber is a business coach, author, and speaker helping entrepreneurs, CEOs, and high performers achieve clarity, leadership, and lasting growth.

Mobile version

https://www.craigzuber.com

Craig Zuber | Business Coach, Author & Creator of the 10-Yea...

Craig Zuber is a business coach, author, and speaker helping entrepreneurs, CEOs, and high performers achieve clarity, leadership, and lasting growth.

Social Media Meta Tags

This webpage is not using social media meta tags.

Social Media Meta Tags 12

Missing Tags 1

Most Common Keywords

It is unlikely that there is a specific keyword density that is optimal for search engines (as their algorithms have evolved beyond using keyword density as a ranking factor). However, it can be helpful to see which keywords are most commonly used on your page and whether they accurately reflect the intended topic. More importantly, the keywords on your page should be used naturally and in grammatically correct copy.

craig (9) letter (9) business (8) clarity (8) zuber (7) coach (6) 10year (6) purpose (6) future (6) lead (5) life (5) experience (5) author (4) create (4) impact (4) workshop (4) now (4) coaching (3) scale (3) book (3) best (3) write (3) personal (3) live (3) vision (3) one (3) growth (3) tools (3) clients (3) leadership (3) leaders (3) meaningful (3) building (3) creator (2) top (2) page (2) home (2) contact (2) through (2) strategy (2) call (2) winning (2) isnt (2) moment (2) intention (2) success (2) terms (2) roadmap (2) helps (2) gain (2)

Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
craig (9)	✓	✓	✗
letter (9)	✓	✗	✗
business (8)	✓	✓	✓
clarity (8)	✗	✓	✗
zuber (7)	✓	✓	✗
coach (6)	✓	✓	✗
10year (6)	✗	✗	✗
purpose (6)	✗	✗	✗
future (6)	✗	✗	✓
lead (5)	✗	✓	✓
life (5)	✗	✗	✗
experience (5)	✗	✗	✗
author (4)	✓	✓	✗
create (4)	✗	✗	✓
impact (4)	✗	✗	✓
workshop (4)	✗	✗	✗
now (4)	✗	✗	✗
coaching (3)	✗	✗	✗
scale (3)	✗	✗	✗
book (3)	✗	✗	✗
best (3)	✗	✗	✗
write (3)	✗	✗	✗
personal (3)	✗	✗	✗
live (3)	✗	✗	✓
vision (3)	✗	✗	✗
one (3)	✗	✗	✗
growth (3)	✗	✓	✓
tools (3)	✗	✗	✓
clients (3)	✗	✗	✓
leadership (3)	✗	✓	✓
leaders (3)	✗	✓	✓

meaningful (3)	✗	✗	✗
building (3)	✗	✗	✗
creator (2)	✓	✗	✗
top (2)	✗	✗	✗
page (2)	✗	✗	✗
home (2)	✗	✗	✗
contact (2)	✗	✗	✗
through (2)	✗	✗	✗
strategy (2)	✗	✗	✗
call (2)	✗	✗	✗
winning (2)	✗	✗	✗
isnt (2)	✗	✗	✗
moment (2)	✗	✗	✗
intention (2)	✗	✗	✗
success (2)	✗	✗	✗
terms (2)	✗	✗	✗
roadmap (2)	✗	✗	✗
helps (2)	✗	✗	✗
gain (2)	✗	✗	✗

✓ **Long Tail Keywords Usage**

KEYWORD	TITLE	DESCRIPTION	HEADINGS
craig zuber (6)	✓	✓	✗
10year letter (6)	✗	✗	✗
business coach (2)	✓	✓	✗
coach author (2)	✗	✗	✗
creator 10year (2)	✗	✗	✗
lead clarity (2)	✗	✗	✗
clarity scale (2)	✗	✗	✗
strategy call (2)	✗	✗	✗
letter workshop (2)	✗	✗	✗
gain clarity (2)	✗	✗	✗
clarity purpose (2)	✗	✗	✗
truly matters (2)	✗	✗	✗
book private (2)	✗	✗	✗
private workshop (2)	✗	✗	✗
workshop experience (2)	✗	✗	✗
growth tools (2)	✗	✗	✓
zuber craig (2)	✗	✗	✗
zubers weekly (2)	✗	✗	✗
weekly edge (2)	✗	✗	✗
coach craig (2)	✗	✗	✗
business coach author (2)	✗	✗	✗
creator 10year letter (2)	✗	✗	✗
lead clarity scale (2)	✗	✗	✗
10year letter workshop (2)	✗	✗	✗
book private workshop (2)	✗	✗	✗
private workshop experience (2)	✗	✗	✗
craig zuber craig (2)	✗	✗	✗
zuber craig zuber (2)	✗	✗	✗
zubers weekly edge (2)	✗	✗	✗
book private workshop experience (2)	✗	✗	✗
craig zuber craig zuber (2)	✗	✗	✗

zuber business (1)	✕	✕	✕
author creator (1)	✕	✕	✕
letter top (1)	✕	✕	✕
top page (1)	✕	✕	✕
page home (1)	✕	✕	✕
home learn (1)	✕	✕	✕
learn implement (1)	✕	✕	✕
implement accelerate (1)	✕	✕	✕
accelerate coaching (1)	✕	✕	✕
coaching resource (1)	✕	✕	✕
resource library (1)	✕	✕	✕
library contact (1)	✕	✕	✕
contact registration (1)	✕	✕	✕
registration 10year (1)	✕	✕	✕
letter use (1)	✕	✕	✕
use tab (1)	✕	✕	✕
tab navigate (1)	✕	✕	✕
navigate through (1)	✕	✕	✕
through menu (1)	✕	✕	✕

Headings

The webpage does not have any H1 headings! These headings are useful for indicating the main topics of the page to search engines. Although they are not as crucial as good meta titles and descriptions, H1 headings can still help clarify the topic of the page for search engines.

- h2 5
- h3 2
- h6 4

robots.txt

Congratulations! This website has a 'robots.txt' file.

ads.txt

This website lacks an ads.txt file. Adding this file helps protect your ad revenue by preventing unauthorized parties from selling your ad inventory

Sitemaps

Congratulations! This website has a sitemap file.

Sitemaps 1

SEO Friendly URL

Congratulations! All links from this webpage are SEO friendly.

Image Alt Text

This webpage is using 13 'img' tags with 2 tags empty or missing 'alt' attribute!

Images without ALT tag 2

Inline CSS

This webpage is using inline CSS styles!

Inline CSS 209

Deprecated HTML Tags

Congratulations! This webpage is not using deprecated html tags

Google Analytics

This webpage is not using Google Analytics.

Favicon

Congratulations! This website appears to have a favicon.



Charset Declaration

Congratulations! This webpage has a character encoding declaration

`utf-8`

Social Media Presence

Congratulations! The webpage have social media links.

instagram 1

facebook 1

youtube 1

Meta Canonical

Congratulations! This webpage is using the Canonical meta tag!

`https://www.craigzuber.com`

Meta Refresh

Congratulations! This webpage is not using the Refresh meta tag!

Custom 404 Error Pages

Congratulations! This website **has a custom 404 error page**. It is recommended to have a custom 404 error page to improve the user experience for your website by letting users know that only a specific page is missing or broken (not the entire site). You can also provide helpful links, the opportunity to report bugs, and potentially track the source of broken links.

In-page Links

This webpage has 15 internal links

Internal Links 15

External Links 9

Language

Congratulations! This webpage has language declared

`en`

NoIndex Tag

Congratulations! This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

Nofollow Attribute

All or most external links on this webpage are marked with the nofollow attribute — link equity will not be passed to those external pages.

Urls doesn't Have nofollow attribute 9

Noopener & Noreferrer Attributes

Congratulations! All external links on this webpage correctly use the noopener and/or noreferrer attributes for better security and privacy.

Google Site Verification

Congratulations! Google site verification found!

`XJLsjQctthL8ltVNQd5vAVfdWUTfcnA7H77L3kuLZDY`

Plaintext Email

Congratulations! This webpage does not include email addresses in plaintext.

✓ Structured Data	**Congratulations!** This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data. Schema.org 2
✓ Meta Viewport	**Congratulations!** This webpage is using a viewport meta tag. `width=device-width, initial-scale=1`
✓ URL Canonicalization	**Congratulations!** This webpage has valid canonical link `https://www.craigzuber.com`
✓ Disallow Directive	**Congratulations!** Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information)

Speed optimizations

! Load Time	**Congratulations!** The loading speed of this webpage, as measured is approximately **seconds**, which is faster than the average loading time of 2.5 seconds.
⚠ Page Size	! This webpage's HTML is larger than the average, measuring at **1244.34** as compared to the **standard 97.66 kB.** This can result in slower loading speeds, potentially causing visitors to leave and resulting in decreased revenue. To decrease the HTML size, techniques such as HTML compression, utilizing CSS layouts, using external style sheets, and moving javascript to separate files are effective methods.
✓ Dom Size	**Congratulations!** The Document Object Model (DOM) of this webpage has **774 nodes** which is less than the recommended value of 1500 nodes.
! HTML Compression/GZIP	! This webpage is not compressed. The compressed HTML code could save up to 85% of download size. This helps ensure a faster loading webpage and improved user experience.

JavaScript execution time

Java script take too much time to execute
Execution Time: **sec**

First Contentful Paint Test

Congratulations! The First Contentful Paint duration of this webpage is **0.3** seconds. For a good user experience, sites should aim for FCP of **1.8** seconds or less.

Largest Contentful Paint Test

Congratulations! The Largest Contentful Paint duration of this webpage is **0.66** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

Cumulative Layout Shift Test

Congratulations! The Cumulative Layout Shift (CLS) score of this webpage is **0.0108**. To provide a good user experience, sites should aim for a CLS of **0.1** or less.

Render Blocking Resources Test

Not Eliminate render-blocking resources

Render Blocking Resources 1

Console Errors

Congratulations! No browser errors logged to the console

Http Requests

This webpage has **56 http requests**, which is more than the recommended 25 http requests. A higher number of http requests can slow down page loading and negatively impact user experience!

img 13

script 34

link 9

CDN Usage Test

Congratulations! This webpage is serving all resources (images, javascript and css) from CDNs!

CDN List 54

Image Caching

Congratulations! This webpage is using cache headers for all Image resources.

Image Cache Links 13

Modern Image Format

This webpage is serving **0 images** that aren't in modern format!

Legacy Format Images 13

Image Metadata Test

Congratulations! This webpage is not using images with large metadata.

JavaScript Minification

This webpage has total 34 JavaScript links

JavaScript Minimized Links 30

JavaScript Unminimized Links 4

JavaScript Caching

This webpage has total 34 JavaScript links

JavaScript Cache Links 33

JavaScript Uncache Links 1

Defer Javascript

This webpage has **34 JavaScript** resources without the defer attribute.

JavaScripts without defer 34

CSS Minification

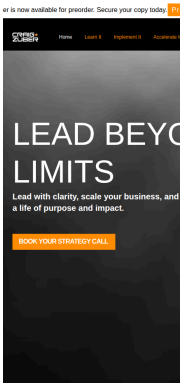
This webpage has total 0 Css links

CSS Caching

This webpage has total 0 Css links

Mobile Snapshot & Responsiveness

This webpage is not using CSS media queries, which is the base for responsive design functionalities.



Server and Security

SSL Checker and HTTPS Test	**Congratulations!** This website is successfully using HTTPS, a secure communication protocol over the Internet. The SSL is issued by **TLSv1.3** and will expire on **Nov 21 18:24:52 2025 GMT**.
Mixed Content (HTTP over HTTPS)	**Congratulations!** This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.
Server Signature	The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint. `Pepyaka`
Unsafe Cross-Origin Links	**Congratulations!** This webpage is not using **target='_blank'** links without **rel='noopener'** or **rel='noreferrer'** attribute.
HTTP2 Test	**Congratulations!** This webpage is using the HTTP/2 protocol.
HSTS	**Congratulations!** This webpage is using the **Strict-Transport-Security** header.
SPF Records	This DNS server is not using an SPF record.

Advance

Flash Test	**Congratulations!** This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
Nested Tables	**Congratulations!** This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.
Framesets	**Congratulations!** This webpage does not use frames.
Doctype	**Congratulations!** This webpage has a doctype declaration. `<!DOCTYPE html>`

✓ URL Redirects	**Congratulations!** This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).
✓ Safe Browsing Test	**Congratulations!** The URL is safe to browse.
✓ Directory Browsering Check	**Congratulations!** Directory Browsering is Disable
✓ Content Length Test	**Congratulations!** The webpage have **816 words** on page.

Audit your next site free, no credit card

This report was generated with SEO Site Checker, 100+ free SEO and website tools.

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