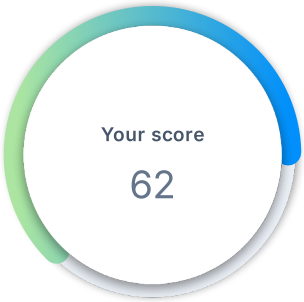
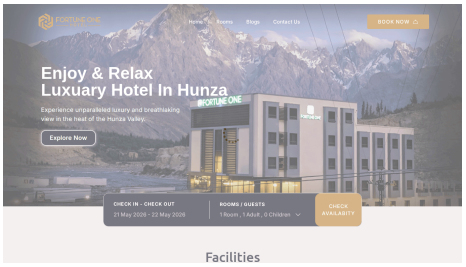
Overview



Powered by: www.seositechecker.pro

Total	69
Passed	43
Warning	12
Failed	14

0.95 Seconds | 41.2 bytes | 15 Resources | Secured



Title	Fortune One Hotel - Sost
Url	https://www.fortuneonehotel.com
Description	Book online safely at Fortune One Hotel with discounted rates. We offer the best accommodation in Sost. Cheapest rates available directly from us!

AI Search Readiness

88 **AI readiness**
88/100

How easily AI answer engines such as ChatGPT, Gemini and Perplexity can crawl, understand and cite this page. Every item below is measured on your site.

Quick wins 2

Content depth: The page has about 350 words. AI engines prefer substantive pages they can quote.

Meta description: No usable meta description, so engines will invent their own summary.

How this score works

We measure what AI answer engines can actually see on your site: whether your robots.txt allows GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot, whether an llms.txt exists, plus JSON-LD schema, a single H1, meta description, canonical URL, indexability, content depth, Open Graph tags and a declared language. Each item is weighted, and a warning counts as half credit.

What we do not claim: we do not estimate how often ChatGPT, Gemini or Perplexity mention your brand. That cannot be measured without querying those models, so we do not publish a number for it.

AI crawler access

Congratulations! Your robots.txt does not block any major AI crawler.

✓ **llms.txt file**	**Congratulations!** Found /llms.txt, which tells AI engines which pages matter most.
✓ **Structured data (JSON-LD)**	**Congratulations!** Found 1 JSON-LD block(s). AI engines use this to identify your entity.
✓ **Single descriptive H1**	**Congratulations!** Exactly one H1, which clearly states the page topic.
! **Meta description**	No usable meta description, so engines will invent their own summary.
✓ **Canonical URL**	**Congratulations!** A canonical URL is declared, so citations point at one address.
✓ **Indexable (no noindex)**	**Congratulations!** The page is indexable.
⚠ **Content depth**	The page has about 350 words. AI engines prefer substantive pages they can quote.
✓ **Open Graph tags**	**Congratulations!** Open Graph title and description are present.
✓ **Declared language**	**Congratulations!** The page declares its language.

Seo

✓ **Title**	**Congratulations!** The webpage is using a good title tag. ✓ **Text:** Fortune One Hotel - Sost **Length:** 24 characters
⚠ **Description**	! **Text:** Book online safely at Fortune One Hotel with discounted rates. We offer the best accommodation in Sost. Cheapest rates available directly from us! **Length:** 146 characters

Google Search Results Preview Test

Desktop version

https://www.fortuneonehotel.com

Fortune One Hotel - Sost

Book online safely at Fortune One Hotel with discounted rates. We offer the best accommodation in Sost. Cheapest rates available directly from us!

Mobile version

https://www.fortuneonehotel.com

Fortune One Hotel - Sost

Book online safely at Fortune One Hotel with discounted rates. We offer the best accommodation in Sost. Cheapest rates available directly from us!

Social Media Meta Tags

This webpage is not using social media meta tags.

Social Media Meta Tags 5

Missing Tags 6

Most Common Keywords

It is unlikely that there is a specific keyword density that is optimal for search engines (as their algorithms have evolved beyond using keyword density as a ranking factor). However, it can be helpful to see which keywords are most commonly used on your page and whether they accurately reflect the intended topic. More importantly, the keywords on your page should be used naturally and in grammatically correct copy.

sost (9) pakistan (4) place (4) one (3) 5813 (3) 440043 (3) 370 (3) 0082822 (3) location (3) hospitality (3) mountains (3) fortune (2) hotel (2) use (2) cookies (2) website (2) address (2) old (2) market (2) main (2) karakoram (2) highway (2) tehsil (2) gojal (2) hunza (2) northern (2) areas (2) swat (2) phone (2) mobile (2) isnt (2) serviceits (2) way (2) life (2) just (2) landscapes (2) warmth (2) people (2) travelers (2) pass (2) rcurrency (2) explore (2) google (2) maps (2) hidden (2) reduce (2) page (2) load (2) time (2) click (2)

Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
sost (9)	✓	✓	✓
pakistan (4)	✗	✗	✗
place (4)	✗	✗	✓
one (3)	✓	✓	✗
5813 (3)	✗	✗	✗
440043 (3)	✗	✗	✗
370 (3)	✗	✗	✗
0082822 (3)	✗	✗	✗
location (3)	✗	✗	✗
hospitality (3)	✗	✗	✓
mountains (3)	✗	✗	✗
fortune (2)	✓	✓	✗
hotel (2)	✓	✓	✗
use (2)	✗	✗	✗
cookies (2)	✗	✗	✗
website (2)	✗	✗	✗
address (2)	✗	✗	✗
old (2)	✗	✗	✗
market (2)	✗	✗	✗
main (2)	✗	✗	✗
karakoram (2)	✗	✗	✗
highway (2)	✗	✗	✗
tehsil (2)	✗	✗	✗
gojal (2)	✗	✗	✗
hunza (2)	✗	✗	✗
northern (2)	✗	✗	✗
areas (2)	✗	✗	✗
swat (2)	✗	✗	✗
phone (2)	✗	✗	✗
mobile (2)	✗	✗	✗
isnt (2)	✗	✗	✗

serviceits (2)	✗	✗	✗
way (2)	✗	✗	✓
life (2)	✗	✗	✓
just (2)	✗	✗	✗
landscapes (2)	✗	✗	✗
warmth (2)	✗	✗	✗
people (2)	✗	✗	✗
travelers (2)	✗	✗	✗
pass (2)	✗	✗	✗
rcurrency (2)	✗	✗	✗
explore (2)	✗	✗	✗
google (2)	✗	✗	✗
maps (2)	✗	✗	✗
hidden (2)	✗	✗	✗
reduce (2)	✗	✗	✗
page (2)	✗	✗	✗
load (2)	✗	✗	✗
time (2)	✗	✗	✗
click (2)	✗	✗	✗

Long Tail Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
5813 440043 (3)	✗	✗	✗
370 0082822 (3)	✗	✗	✗
place hospitality (3)	✗	✗	✗
fortune one (2)	✓	✓	✗
one hotel (2)	✓	✓	✗
use cookies (2)	✗	✗	✗
address old (2)	✗	✗	✗
old sost (2)	✗	✗	✗
sost market (2)	✗	✗	✗
market main (2)	✗	✗	✗
main karakoram (2)	✗	✗	✗
karakoram highway (2)	✗	✗	✗
highway tehsil (2)	✗	✗	✗
tehsil gojal (2)	✗	✗	✗
gojal hunza (2)	✗	✗	✗
hunza northern (2)	✗	✗	✗
northern areas (2)	✗	✗	✗
areas pakistan (2)	✗	✗	✗
pakistan swat (2)	✗	✗	✗
swat sost (2)	✗	✗	✗
sost pakistan (2)	✗	✗	✗
pakistan phone (2)	✗	✗	✗
phone 5813 (2)	✗	✗	✗
440043 mobile (2)	✗	✗	✗
mobile 370 (2)	✗	✗	✗
sost place (2)	✗	✗	✗
hospitality isnt (2)	✗	✗	✗
isnt serviceits (2)	✗	✗	✗
serviceits way (2)	✗	✗	✗
way life (2)	✗	✗	✗
life sost (2)	✗	✗	✗

explore location (2)	✗	✗	✗
location google (2)	✗	✗	✗
google maps (2)	✗	✗	✗
maps hidden (2)	✗	✗	✗
hidden reduce (2)	✗	✗	✗
reduce page (2)	✗	✗	✗
page load (2)	✗	✗	✗
load time (2)	✗	✗	✗
time click (2)	✗	✗	✗
click view (2)	✗	✗	✗
fortune one hotel (2)	✓	✓	✗
address old sost (2)	✗	✗	✗
old sost market (2)	✗	✗	✗
sost market main (2)	✗	✗	✗
market main karakoram (2)	✗	✗	✗
main karakoram highway (2)	✗	✗	✗
karakoram highway tehsil (2)	✗	✗	✗
highway tehsil gojal (2)	✗	✗	✗
tehsil gojal hunza (2)	✗	✗	✗

✓ **Headings**

Congratulations! This webpage has heading tags.

h1 1

✓ **robots.txt**

Congratulations! This website has a 'robots.txt' file.

✓ **ads.txt**

Congratulations! This website has a 'ads.txt' file.

✓ **Sitemaps**

Congratulations! This website has a sitemap file.

Sitemaps 1

SEO Friendly URL

This webpage inclues some links that are not SEO friendly.

SEO unfriendly URL 6

Image Alt Text

This webpage is using 6 'img' tags with 3 tags empty or missing 'alt' attribute!

Images without ALT tag 3

Inline CSS

This webpage is using inline CSS styles!

Inline CSS 9

Deprecated HTML Tags

Congratulations! This webpage is not using deprecated html tags

Google Analytics

Congratulations! This webpage is using Google Analytics.

Favicon

Congratulations! This website appears to have a favicon.

Charset Declaration

Congratulations! This webpage has a character encoding declaration

`utf-8`

Social Media Presence

Congratulations! The webpage have social media links.

facebook 1

youtube 1

instagram 1

Meta Canonical

Congratulations! This webpage is using the Canonical meta tag!

`http://www.fortuneonehotel.com/en/`

Meta Refresh

Congratulations! This webpage is not using the Refresh meta tag!

Custom 404 Error Pages

This website **does not have a custom 404 error page**! Default 404 error pages result in a poor user experience - they can mislead users into thinking the entire site is down or broken, increase the likelihood that they will leave the website, and appear unprofessional. It is recommended to have a custom 404 error page to improve the user experience for your website by letting users know that only a specific page is missing or broken (not the entire site). You can also provide helpful links, the opportunity to report bugs, and potentially track the source of broken links.

In-page Links

This webpage has 10 internal links

- Internal Links 10
- External Links 5
- Telephone Links 6

Language

Congratulations! This webpage has language declared

`en`

NoIndex Tag

Congratulations! This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

Nofollow Attribute

All or most external links on this webpage are marked with the nofollow attribute — link equity will not be passed to those external pages.

- Urls doesn't Have nofollow attribute 5

Noopener & Noreferrer Attributes

Some external links on this webpage are missing the noopener or noreferrer attributes, which may pose security or privacy risks.

- Urls doesn't have noopener & noreferrer attribute 5

Google Site Verification

Google site verification not found.

`Manul Check Requiredhttps://www.fortuneonehotel.com/google*.html`

Plaintext Email

Congratulations! This webpage does not include email addresses in plaintext.

✓ Structured Data	**Congratulations!** This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data. Schema.org 1
✓ Meta Viewport	**Congratulations!** This webpage is using a viewport meta tag. `width=device-width, initial-scale=1.0, maximum-scale=5`
✓ URL Canonicalization	**Congratulations!** This webpage has valid canonical link `http://www.fortuneonehotel.com/en/`
! Disallow Directive	Your robots.txt file does not includes a disallow command which instructs search engines to avoid certain parts of your website! Disallowed Rules 0

Speed optimizations

✓ Load Time	**Congratulations!** The loading speed of this webpage, as measured is approximately **0.95 seconds**, which is faster than the average loading time of 2.5 seconds.
✓ Page Size	**Congratulations!** This webpage's HTML is smaller than the average, clocking in **41.2** as opposed to the **typical 97.66 kB.** Websites that load quickly provide a superior user experience, and tend to have higher conversion rates and better search engine rankings.
✓ Dom Size	**Congratulations!** The Document Object Model (DOM) of this webpage has **260 nodes** which is less than the recommended value of 1500 nodes.
✓ HTML Compression/GZIP	**Congratulations!** This webpage is successfully compressed using **1 compression** on your code. The HTML code is compressed from **260** to **41.2** (**84% size savings**). This helps ensure a faster loading webpage and improved user experience.
✓ JavaScript execution time	**Congratulations!** Java script execute fastely
✓ First Contentful Paint Test	**Congratulations!** The First Contentful Paint duration of this webpage is **0.87** seconds. For a good user experience, sites should aim for FCP of **1.8** seconds or less.

Largest Contentful Paint Test	**Congratulations!** The Largest Contentful Paint duration of this webpage is **0.87** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.
Cumulative Layout Shift Test	The Cumulative Layout Shift (CLS) score of this webpage is **0.2019**. To provide a good user experience, sites should aim for a CLS of **0.1** or less.
Render Blocking Resources Test	Not Eliminate render-blocking resources Render Blocking Resources 3
Console Errors	**Congratulations!** No browser errors logged to the console
Http Requests	**Congratulations!** This webpage has **15 http requests**. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage. img 5 script 4 link 6
CDN Usage Test	**Congratulations!** This webpage is serving all resources (images, javascript and css) from CDNs! CDN List 13
Image Caching	**Congratulations!** This webpage is using cache headers for all Image resources. Image Cache Links 5
Modern Image Format	This webpage is serving **0 images** that aren't in modern format! Legacy Format Images 5
Image Metadata Test	This webpage is using images with large metadata.

JavaScript Minification

This webpage has total 4 JavaScript links

JavaScript Minimized Links 3

JavaScript Unminimized Links 1

JavaScript Caching

This webpage has total 4 JavaScript links

JavaScript Cache Links 3

JavaScript Uncache Links 1

Defer Javascript

This webpage has **4 JavaScript** resources without the defer attribute.

JavaScripts without defer 4

CSS Minification

This webpage has total 2 Css links

Css Unminimized Links 2

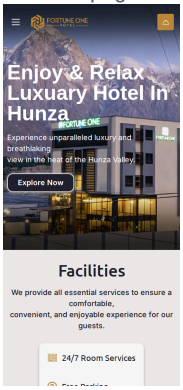
CSS Caching

This webpage has total 2 Css links

Css Uncache Links 2

Mobile Snapshot & Responsiveness

This webpage is not using CSS media queries, which is the base for responsive design functionalities.



Server and Security

SSL Checker and HTTPS Test

Congratulations! This website is successfully using HTTPS, a secure communication protocol over the Internet. The SSL is issued by **TLSv1.2** and will expire on **Sep 20 23:59:59 2026 GMT**.

Mixed Content (HTTP over HTTPS)

This webpage use mixed content

Server Signature

The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint.

`awselb/2.0`

Unsafe Cross-Origin Links

This webpage is using target='_blank' **1 links** without rel='noopener' or rel='noreferrer' attribute, which can expose it to performance and security issues!

Unsafe Cross-Origin Links 1

HTTP2 Test

Congratulations! This webpage is using the HTTP/2 protocol.

HSTS

This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.

SPF Records

This DNS server is not using an SPF record.

Advance

Flash Test

Congratulations! This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

Nested Tables

Congratulations! This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

Framesets

Congratulations! This webpage does not use frames.

✓ Doctype	**Congratulations!** This webpage has a doctype declaration. `<!DOCTYPE html>`
✓ URL Redirects	**Congratulations!** This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).
⚠ Safe Browsing Test	! The URL is not safe to browse.
✓ Directory Browsering Check	**Congratulations!** Directory Browsering is Disable
⚠ Content Length Test	! The webpage have **350 words** on page.

Audit your next site free, no credit card

This report was generated with SEO Site Checker, 100+ free SEO and website tools.

Run another free SEO audit **Browse 100+ free tools** **seositechecker.pro**