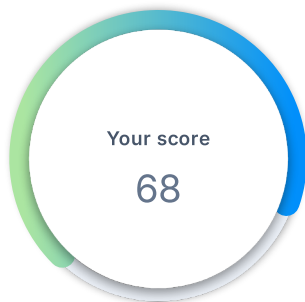


Generated September 26, 2025

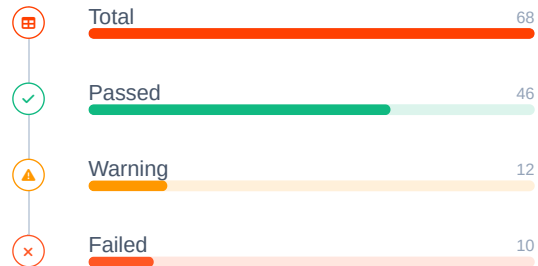
Overall score **68/100**

seositechecker.pro

Overview



Powered by: www.seositechecker.pro

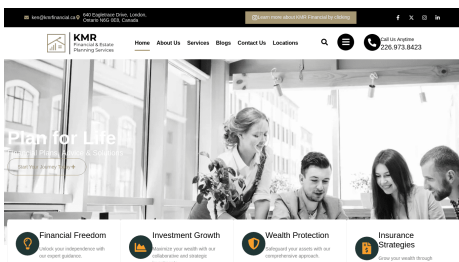


Seconds

392.4 bytes

105 Resources

Secured



Title	Financial & Estate Planning & Advisory Services london on Canada.
Url	https://kmrfinancial.ca
Description	Financial & Estate Planning & Advisory Services london on Canada. We provide our clients with a financial plan and unbiased advice at no charge.

AI Search Readiness

85 AI readiness
85/100

How easily AI answer engines such as ChatGPT, Gemini and Perplexity can crawl, understand and cite this page. Every item below is measured on your site.

Quick wins

3

- Single descriptive H1:** 2 H1 tags found. Use one so the topic is unambiguous.
- llms.txt file:** No /llms.txt found. Adding one helps AI engines pick the right pages to cite.
- Meta description:** No usable meta description, so engines will invent their own summary.

How this score works

We measure what AI answer engines can actually see on your site: whether your robots.txt allows GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot, whether an llms.txt exists, plus JSON-LD schema, a single H1, meta description, canonical URL, indexability, content depth, Open Graph tags and a declared language. Each item is weighted, and a warning counts as half credit.

What we do not claim: we do not estimate how often ChatGPT, Gemini or Perplexity mention your brand. That cannot be measured without querying those models, so we do not publish a number for it.

AI crawler access

Congratulations! Your robots.txt does not block any major AI crawler.

 llms.txt file	No /llms.txt found. Adding one helps AI engines pick the right pages to cite.
 Structured data (JSON-LD)	Congratulations! Found 1 JSON-LD block(s). AI engines use this to identify your entity.
 Single descriptive H1	2 H1 tags found. Use one so the topic is unambiguous.
 Meta description	No usable meta description, so engines will invent their own summary.
 Canonical URL	Congratulations! A canonical URL is declared, so citations point at one address.
 Indexable (no noindex)	Congratulations! The page is indexable.
 Content depth	Congratulations! The page has about 2652 words. AI engines prefer substantive pages they can quote.
 Open Graph tags	Congratulations! Open Graph title and description are present.
 Declared language	Congratulations! The page declares its language.

Q Seo

 Title	Congratulations! The webpage is using a good title tag.  Text: Financial & Estate Planning & Advisory Services london on Canada. Length: 65 characters
 Description	 Text: Financial & Estate Planning & Advisory Services london on Canada. We provide our clients with a financial plan and unbiased advice at no charge. Length: 144 characters

Google Search Results Preview Test

Desktop version

<https://kmrfinancial.ca>

Financial & Estate Planning & Advisory Services london on Ca...

Financial & Estate Planning & Advisory Services london on Canada. We provide our clients with a financial plan and unbiased advice at no charge.

Mobile version

<https://kmrfinancial.ca>

Financial & Estate Planning & Advisory Services london on Ca...

Financial & Estate Planning & Advisory Services london on Canada. We provide our clients with a financial plan and unbiased advice at no charge.



Social Media Meta Tags

This webpage is not using social media meta tags.

Social Media Meta Tags

14



Missing Tags

3



Most Common Keywords

It is unlikely that there is a specific keyword density that is optimal for search engines (as their algorithms have evolved beyond using keyword density as a ranking factor). However, it can be helpful to see which keywords are most commonly used on your page and whether they accurately reflect the intended topic. More importantly, the keywords on your page should be used naturally and in grammatically correct copy.

financial (87) planning (83) insurance (70) read (55) kmr (52) retirement (35) life (27) services (26)
estate (25) ken (22) management (17) income (16) strategies (16) future (16) asset (14) wealth (14)
tax (13) london (12) goals (12) business (12) investment (11) policy (11) 2025 (11) ontario (10)
best (10) comments (10) plan (9) risk (9) needs (9) secure (9) thomas (8) lucan (8) strathroy (8)
ingersoll (8) aylmer (8) port (8) stanley (8) parkhill (8) south (8) huron (8) tillsonburg (8)
protection (7) contact (7) now (7) clients (7) protect (7) longterm (6) care (6) situation (6) gap (6)



Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
financial (87)	✓	✓	✓
planning (83)	✓	✓	✗
insurance (70)	✗	✗	✗
read (55)	✗	✗	✗
kmr (52)	✗	✗	✗
retirement (35)	✗	✗	✗
life (27)	✗	✗	✓
services (26)	✓	✓	✗
estate (25)	✓	✓	✗
ken (22)	✗	✗	✓
management (17)	✗	✗	✗
income (16)	✗	✗	✗
strategies (16)	✗	✗	✗
future (16)	✗	✗	✗
asset (14)	✗	✗	✗
wealth (14)	✗	✗	✗
tax (13)	✗	✗	✗
london (12)	✓	✓	✗
goals (12)	✗	✗	✓
business (12)	✗	✗	✗
investment (11)	✗	✗	✗
policy (11)	✗	✗	✗
2025 (11)	✗	✗	✗
ontario (10)	✗	✗	✗
best (10)	✗	✗	✗
comments (10)	✗	✗	✗
plan (9)	✓	✓	✓
risk (9)	✗	✗	✗
needs (9)	✗	✗	✗
secure (9)	✗	✗	✗
thomas (8)	✗	✗	✗

lucan (8)	×	×	×
strathroy (8)	×	×	×
ingersoll (8)	×	×	×
aylmer (8)	×	×	×
port (8)	×	×	×
stanley (8)	×	×	×
parkhill (8)	×	×	×
south (8)	×	×	×
huron (8)	×	×	×
tillsonburg (8)	×	×	×
protection (7)	×	×	×
contact (7)	×	×	×
now (7)	×	×	×
clients (7)	×	✓	✓
protect (7)	×	×	×
longterm (6)	×	×	×
care (6)	×	×	×
situation (6)	×	×	×
gap (6)	×	×	×



Long Tail Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
kmr financial (50)	×	×	×
life insurance (22)	×	×	×
estate planning (19)	✓	✓	×
financial read (15)	×	×	×
kmr financial read (15)	×	×	×
financial estate (11)	×	×	×
planning services (11)	×	×	×
financial estate planning (11)	×	×	×
london ontario (10)	×	×	×
2025 comments (10)	×	×	×
comments read (10)	×	×	×
estate planning services (10)	×	×	×
2025 comments read (10)	×	×	×
retirement planning (9)	×	×	×
financial planning (9)	×	×	×
ontario kmr (9)	×	×	×
services read (9)	×	×	×
london ontario kmr (9)	×	×	×
ontario kmr financial (9)	×	×	×
london ontario kmr financial (9)	×	×	×
thomas lucan (8)	×	×	×
lucan strathroy (8)	×	×	×
strathroy ingersoll (8)	×	×	×
ingersoll aylmer (8)	×	×	×
aylmer port (8)	×	×	×
port stanley (8)	×	×	×
stanley parkhill (8)	×	×	×
parkhill south (8)	×	×	×
south huron (8)	×	×	×
huron tillsonburg (8)	×	×	×
thomas lucan strathroy (8)	×	×	×

lucan strathroy ingersoll (8)	×	×	×
strathroy ingersoll aylmer (8)	×	×	×
ingersoll aylmer port (8)	×	×	×
aylmer port stanley (8)	×	×	×
port stanley parkhill (8)	×	×	×
stanley parkhill south (8)	×	×	×
parkhill south huron (8)	×	×	×
south huron tillsonburg (8)	×	×	×
kmr financial estate (8)	×	×	×
planning services read (8)	×	×	×
thomas lucan strathroy ingersoll (8)	×	×	×
lucan strathroy ingersoll aylmer (8)	×	×	×
strathroy ingersoll aylmer port (8)	×	×	×
ingersoll aylmer port stanley (8)	×	×	×
aylmer port stanley parkhill (8)	×	×	×
port stanley parkhill south (8)	×	×	×
stanley parkhill south huron (8)	×	×	×
parkhill south huron tillsonburg (8)	×	×	×
kmr financial estate planning (8)	×	×	×



Headings

The webpage does not have any H1 headings! These headings are useful for indicating the main topics of the page to search engines. Although they are not as crucial as good meta titles and descriptions, H1 headings can still help clarify the topic of the page for search engines.

h1 2 ▼

h2 6 ▼

h3 3 ▼

h4 1 ▼

h5 26 ▼

h6 3 ▼



robots.txt

Congratulations! This website has a 'robots.txt' file.

 ads.txt	Congratulations! This website has a 'ads.txt' file.
 Sitemaps	Congratulations! This website has a sitemap file. Sitemaps 1 ▼
 SEO Friendly URL	This webpage includes some links that are not SEO friendly. SEO unfriendly URL 8 ▼
 Image Alt Text	This webpage is using 60 'img' tags with 2 tags empty or missing 'alt' attribute! Images without ALT tag 2 ▼
 Inline CSS	This webpage is using inline CSS styles! Inline CSS 109 ▼
 Deprecated HTML Tags	Congratulations! This webpage is not using deprecated html tags
 Google Analytics	This webpage is not using Google Analytics.
 Favicon	Congratulations! This website appears to have a favicon. 
 Charset Declaration	Congratulations! This webpage has a character encoding declaration UTF-8



Social Media Presence

Congratulations! The webpage have social media links.

facebook

1



instagram

1



linkedin

1



Meta Canonical

Congratulations! This webpage is using the Canonical meta tag!

<https://kmrfinancial.ca/>



Meta Refresh

Congratulations! This webpage is not using the Refresh meta tag!



Custom 404 Error Pages

Congratulations! This website **has a custom 404 error page**. It is recommended to have a custom 404 error page to improve the user experience for your website by letting users know that only a specific page is missing or broken (not the entire site). You can also provide helpful links, the opportunity to report bugs, and potentially track the source of broken links.



In-page Links

This webpage has 442 internal links

Internal Links

442



External Links

7



Mail To Links

3



Telephone Links

4



Language

Congratulations! This webpage has language declared

en-US



NoIndex Tag

Congratulations! This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.



Nofollow Attribute

All or most external links on this webpage are marked with the nofollow attribute — link equity will not be passed to those external pages.

Urls doesn't Have nofollow attribute

7





Noopener & Noreferrer Attributes

Some external links on this webpage are missing the noopener or noreferrer attributes, which may pose security or privacy risks.

Urls doesn't have noopener & noreferrer attribute

2



Google Site Verification

Congratulations! Google site verification found!

Ki_1JG78yremXHlK3JgrgjNE0zccUEvDeCUVMLnDXM0



Plaintext Email

This webpage include **2 email** addresses in plaintext.

Plaintext Email

2



Structured Data

Congratulations! This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data.

Schema.org

1



Meta Viewport

Congratulations! This webpage is using a viewport meta tag.

width=device-width, initial-scale=1



URL Canonicalization

Congratulations! This webpage has valid canonical link

https://kmrfinancial.ca/



Disallow Directive

Congratulations! Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information)



Speed optimizations



Load Time

Congratulations! The loading speed of this webpage, as measured is approximately **seconds**, which is faster than the average loading time of 2.5 seconds.



Page Size

Congratulations! This webpage's HTML is smaller than the average, clocking in **392.4** as opposed to the **typical 97.66 kB**. Websites that load quickly provide a superior user experience, and tend to have higher conversion rates and better search engine rankings.

 Dom Size	 The Document Object Model (DOM) of this webpage has 2781 nodes which is greater than the recommended value of 1500 nodes! A large DOM size negatively affects site performance and increases the page load time.
 HTML Compression/GZIP	 This webpage is not compressed. The compressed HTML code could save up to 85% of download size. This helps ensure a faster loading webpage and improved user experience.
 JavaScript execution time	 Java script take too much time to execute Execution Time: sec
 First Contentful Paint Test	Congratulations! The First Contentful Paint duration of this webpage is 1.06 seconds. For a good user experience, sites should aim for FCP of 1.8 seconds or less.
 Largest Contentful Paint Test	Congratulations! The Largest Contentful Paint duration of this webpage is 1.44 seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of 2.5 seconds or less.
 Cumulative Layout Shift Test	Congratulations! The Cumulative Layout Shift (CLS) score of this webpage is 0.0006 . To provide a good user experience, sites should aim for a CLS of 0.1 or less.
 Render Blocking Resources Test	Not Eliminate render-blocking resources Render Blocking Resources 1
 Console Errors	Congratulations! No browser errors logged to the console



Http Requests

This webpage has **105 http requests**, which is more than the recommended 25 http requests. A higher number of http requests can slow down page loading and negatively impact user experience!

img

60



script

22



link

19



iframe

4



CDN Usage Test

Congratulations! This webpage is serving all resources (images, javascript and css) from CDNs!

CDN List

85



Image Caching

This webpage is not using cache headers for all Image resources.

Image Cache Links

4



Image Uncache Links

56



Modern Image Format

Congratulations! This webpage is using images in a modern format.

Modern Format Images

3



Legacy Format Images

57



Image Metadata Test

Congratulations! This webpage is not using images with large metadata.



JavaScript Minification

This webpage has total 22 JavaScript links

JavaScript Minimized Links

11



JavaScript Unminimized Links

11



JavaScript Caching

This webpage has total 22 JavaScript links

JavaScript Cache Links

11



JavaScript Uncache Links

11



Defer Javascript

This webpage has **22 JavaScript** resources without the defer attribute.

JavaScripts without defer22

CSS Minification

This webpage has total 1 Css links

Css Minimized Links1

CSS Caching

This webpage has total 1 Css links

Css Cache Links1

Mobile Snapshot & Responsiveness

Congratulations! This webpage is using CSS media queries, which is the base for responsive design functionalities.



Server and Security

SSL Checker and HTTPS Test

Congratulations! This website is successfully using HTTPS, a secure communication protocol over the Internet. The SSL is issued by **TLSv1.3** and will expire on **Nov 13 14:52:30 2025 GMT**.

Mixed Content (HTTP over HTTPS)

Congratulations! This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

Server Signature

The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint.

hcdn

Unsafe Cross-Origin Links

Congratulations! This webpage is not using **target='_blank'** links without **rel='noopener'** or **rel='noreferrer'** attribute.



HTTP2 Test

Congratulations! This webpage is using the HTTP/2 protocol.



HSTS

Congratulations! This webpage is using the **Strict-Transport-Security** header.



SPF Records

Congratulations! This DNS server is using an SPF record.

```
v=spf1 include:_spf.mail.hostinger.com ~all
```



Advance



Flash Test

Congratulations! This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.



Nested Tables

Congratulations! This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.



Framesets

Congratulations! This webpage does not use frames.



Doctype

Congratulations! This webpage has a doctype declaration.

```
<!DOCTYPE html>
```



URL Redirects

Congratulations! This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).



Safe Browsing Test

Congratulations! The URL is safe to browse.



Directory Browsing Check

Congratulations! Directory Browsing is Disable



Content Length Test

Congratulations! The webpage have **2652 words** on page.

Audit your next site free, no credit card

This report was generated with SEO Site Checker, 100+ free SEO and website tools.

