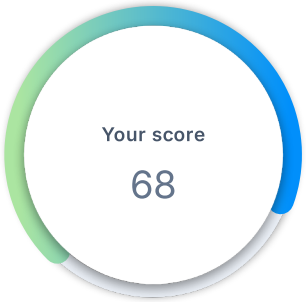
Generated September 26, 2025 | Overall score **68/100** | seositechecker.pro

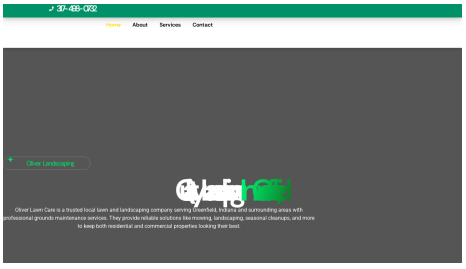
Overview



Powered by: www.seositechecker.pro

Total	69
Passed	47
Warning	9
Failed	13

0.85 Seconds | 282.56 bytes | 204 Resources | Secured



Title	Home - Oliver's Lawn Care & Services
Url	https://oliverlawncare.com
Description	

AI Search Readiness

79 **AI readiness**
79/100

How easily AI answer engines such as ChatGPT, Gemini and Perplexity can crawl, understand and cite this page. Every item below is measured on your site.

Quick wins 3

Single descriptive H1: No H1 found. AI engines lean on it to summarise the page.

llms.txt file: No /llms.txt found. Adding one helps AI engines pick the right pages to cite.

Meta description: No usable meta description, so engines will invent their own summary.

How this score works

We measure what AI answer engines can actually see on your site: whether your robots.txt allows GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot, whether an llms.txt exists, plus JSON-LD schema, a single H1, meta description, canonical URL, indexability, content depth, Open Graph tags and a declared language. Each item is weighted, and a warning counts as half credit.

What we do not claim: we do not estimate how often ChatGPT, Gemini or Perplexity mention your brand. That cannot be measured without querying those models, so we do not publish a number for it.

AI crawler access

Congratulations! Your robots.txt does not block any major AI crawler.

llms.txt file	No /llms.txt found. Adding one helps AI engines pick the right pages to cite.
Structured data (JSON-LD)	**Congratulations!** Found 2 JSON-LD block(s). AI engines use this to identify your entity.
Single descriptive H1	No H1 found. AI engines lean on it to summarise the page.
Meta description	No usable meta description, so engines will invent their own summary.
Canonical URL	**Congratulations!** A canonical URL is declared, so citations point at one address.
Indexable (no noindex)	**Congratulations!** The page is indexable.
Content depth	**Congratulations!** The page has about 1079 words. AI engines prefer substantive pages they can quote.
Open Graph tags	**Congratulations!** Open Graph title and description are present.
Declared language	**Congratulations!** The page declares its language.

Seo

Title	**Congratulations!** The webpage is using a good title tag. **Text:** Home - Oliver's Lawn Care & Services **Length:** 36 characters
Description	This webpage is **missing a meta description tag**! It is important to include this tag in order to provide a brief summary of the page for search engines. A well-written and enticing meta description can also increase the number of clicks on your site in search engine results.

Google Search Results Preview Test

Desktop version

https://oliverlawncare.com
Home - Oliver's Lawn Care & Services

Mobile version

https://oliverlawncare.com
Home - Oliver's Lawn Care & Services

Social Media Meta Tags

This webpage is not using social media meta tags.

Social Media Meta Tags 14

Missing Tags 4

Most Common Keywords

It is unlikely that there is a specific keyword density that is optimal for search engines (as their algorithms have evolved beyond using keyword density as a ranking factor). However, it can be helpful to see which keywords are most commonly used on your page and whether they accurately reflect the intended topic. More importantly, the keywords on your page should be used naturally and in grammatically correct copy.

services (34) lawn (29) landscaping (14) care (12) mowing (12) oliver (12) learn (11) snow (6) cleanup (6) beautiful (6) grass (6) aeration (5) overseeding (5) fertilization (5) weed (5) removal (5) irrigation (5) over (5) yard (5) every (5) work (5) home (4) control (4) working (4) google (4) lawncare (4) needs (4) service (4) keith (4) project (4) spring (3) fall (3) greenfield (3) company (3) reliable (3) solutions (3) seasonal (3) cleanups (3) looking (3) best (3) get (3) years (3) experience (3) always (3) were (3) outdoor (3) ensuring (3) without (3) hancock (3) county (3)

Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
services (34)	✓	✗	✓
lawn (29)	✓	✗	✓
landscaping (14)	✗	✗	✓
care (12)	✓	✗	✓
mowing (12)	✗	✗	✓
oliver (12)	✓	✗	✓
learn (11)	✗	✗	✗
snow (6)	✗	✗	✗
cleanup (6)	✗	✗	✗
beautiful (6)	✗	✗	✓
grass (6)	✗	✗	✗
aeration (5)	✗	✗	✗
overseeding (5)	✗	✗	✗
fertilization (5)	✗	✗	✗
weed (5)	✗	✗	✗
removal (5)	✗	✗	✗
irrigation (5)	✗	✗	✗
over (5)	✗	✗	✗
yard (5)	✗	✗	✗
every (5)	✗	✗	✗
work (5)	✗	✗	✗
home (4)	✓	✗	✗
control (4)	✗	✗	✗
working (4)	✗	✗	✗
google (4)	✗	✗	✓
lawncare (4)	✗	✗	✓
needs (4)	✗	✗	✗
service (4)	✓	✗	✓
keith (4)	✗	✗	✗
project (4)	✗	✗	✗
spring (3)	✗	✗	✗

fall (3)	✗	✗	✗
greenfield (3)	✗	✗	✓
company (3)	✗	✗	✗
reliable (3)	✗	✗	✗
solutions (3)	✗	✗	✗
seasonal (3)	✗	✗	✗
cleanups (3)	✗	✗	✗
looking (3)	✗	✗	✗
best (3)	✗	✗	✗
get (3)	✗	✗	✓
years (3)	✗	✗	✗
experience (3)	✗	✗	✗
always (3)	✗	✗	✗
were (3)	✗	✗	✗
outdoor (3)	✗	✗	✓
ensuring (3)	✗	✗	✗
without (3)	✗	✗	✗
hancock (3)	✗	✗	✓
county (3)	✗	✗	✓

Long Tail Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
lawn care (11)	✓	✗	✓
lawn mowing (6)	✗	✗	✓
oliver lawn (6)	✗	✗	✓
oliver lawn care (6)	✗	✗	✗
care services (5)	✗	✗	✓
aeration overseeding (5)	✗	✗	✗
snow removal (5)	✗	✗	✗
irrigation services (5)	✗	✗	✗
lawn care services (5)	✗	✗	✗
overseeding fertilization (4)	✗	✗	✗
fertilization services (4)	✗	✗	✗
services weed (4)	✗	✗	✗
weed control (4)	✗	✗	✗
services snow (4)	✗	✗	✗
aeration overseeding fertilization (4)	✗	✗	✗
overseeding fertilization services (4)	✗	✗	✗
services weed control (4)	✗	✗	✗
services snow removal (4)	✗	✗	✗
aeration overseeding fertilization services (4)	✗	✗	✗
services landscaping (3)	✗	✗	✗
landscaping lawn (3)	✗	✗	✗
mowing aeration (3)	✗	✗	✗
control services (3)	✗	✗	✗
removal services (3)	✗	✗	✗
spring fall (3)	✗	✗	✗
cleanup services (3)	✗	✗	✗
services irrigation (3)	✗	✗	✗
mowing landscaping (3)	✗	✗	✗
oliver lawncare (3)	✗	✗	✓
hancock county (3)	✗	✗	✓
google verified (3)	✗	✗	✗

verified review (3)	✕	✕	✕
good news (3)	✕	✕	✕
services landscaping lawn (3)	✕	✕	✕
landscaping lawn mowing (3)	✕	✕	✕
lawn mowing aeration (3)	✕	✕	✕
mowing aeration overseeding (3)	✕	✕	✕
fertilization services weed (3)	✕	✕	✕
weed control services (3)	✕	✕	✕
snow removal services (3)	✕	✕	✕
services irrigation services (3)	✕	✕	✕
google verified review (3)	✕	✕	✕
services landscaping lawn mowing (3)	✕	✕	✕
landscaping lawn mowing aeration (3)	✕	✕	✕
lawn mowing aeration overseeding (3)	✕	✕	✕
mowing aeration overseeding fertilization (3)	✕	✕	✕
overseeding fertilization services weed (3)	✕	✕	✕
fertilization services weed control (3)	✕	✕	✕
services weed control services (3)	✕	✕	✕
services snow removal services (3)	✕	✕	✕

Headings

The webpage does not have any H1 headings! These headings are useful for indicating the main topics of the page to search engines. Although they are not as crucial as good meta titles and descriptions, H1 headings can still help clarify the topic of the page for search engines.

- h2 20
- h4 4
- h5 23

robots.txt

Congratulations! This website has a 'robots.txt' file.

ads.txt

This website lacks an ads.txt file. Adding this file helps protect your ad revenue by preventing unauthorized parties from selling your ad inventory

Sitemaps	**Congratulations!** This website has a sitemap file. Sitemaps 1
SEO Friendly URL	This webpage inclues some links that are not SEO friendly. SEO unfriendly URL 1
Image Alt Text	This webpage is using 76 'img' tags with 56 tags empty or missing 'alt' attribute! Images without ALT tag 56
Inline CSS	This webpage is using inline CSS styles! Inline CSS 2
Deprecated HTML Tags	**Congratulations!** This webpage is not using deprecated html tags
Google Analytics	**Congratulations!** This webpage is using Google Analytics.
Favicon	**Congratulations!** This website appears to have a favicon.
Charset Declaration	**Congratulations!** This webpage has a character encoding declaration `UTF-8`
Social Media Presence	No social media links found.
Meta Canonical	**Congratulations!** This webpage is using the Canonical meta tag! `https://oliverlawncare.com/`

Meta Refresh	**Congratulations!** This webpage is not using the Refresh meta tag!
Custom 404 Error Pages	**Congratulations!** This website **has a custom 404 error page**. It is recommended to have a custom 404 error page to improve the user experience for your website by letting users know that only a specific page is missing or broken (not the entire site). You can also provide helpful links, the opportunity to report bugs, and potentially track the source of broken links.
In-page Links	This webpage has 41 internal links Internal Links 41 External Links 16 Telephone Links 1
Language	**Congratulations!** This webpage has language declared `en-US`
NoIndex Tag	**Congratulations!** This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.
Nofollow Attribute	All or most external links on this webpage are marked with the nofollow attribute — link equity will not be passed to those external pages. Urls doesn't Have nofollow attribute 16
Noopener & Noreferrer Attributes	Some external links on this webpage are missing the noopener or noreferrer attributes, which may pose security or privacy risks. Urls doesn't have noopener & noreferrer attribute 16
Google Site Verification	**Congratulations!** Google site verification found! `google-site-verification=d3Nvo8BppopJRnS1EVfHD49kf8AJPhP9cuWXMMhrsng`
Plaintext Email	This webpage include **1 email** addresses in plaintext. Plaintext Email 1

✓ Structured Data	**Congratulations!** This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data. Schema.org 2 Schema.org 3
✓ Meta Viewport	**Congratulations!** This webpage is using a viewport meta tag. `width=device-width, initial-scale=1`
✓ URL Canonicalization	**Congratulations!** This webpage has valid canonical link `https://oliverlawncare.com/`
✓ Disallow Directive	**Congratulations!** Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information)

Speed optimizations

✓ Load Time	**Congratulations!** The loading speed of this webpage, as measured is approximately **0.85 seconds**, which is faster than the average loading time of 2.5 seconds.
✓ Page Size	**Congratulations!** This webpage's HTML is smaller than the average, clocking in **282.56** as opposed to the **typical 97.66 kB.** Websites that load quickly provide a superior user experience, and tend to have higher conversion rates and better search engine rankings.
✓ Dom Size	**Congratulations!** The Document Object Model (DOM) of this webpage has **1479 nodes** which is less than the recommended value of 1500 nodes.
! HTML Compression/GZIP	! This webpage is not compressed. The compressed HTML code could save up to 85% of download size. This helps ensure a faster loading webpage and improved user experience.
✓ JavaScript execution time	**Congratulations!** Java script execute fastely

First Contentful Paint Test	**Congratulations!** The First Contentful Paint duration of this webpage is **0.31** seconds. For a good user experience, sites should aim for FCP of **1.8** seconds or less.
Largest Contentful Paint Test	**Congratulations!** The Largest Contentful Paint duration of this webpage is **0.31** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.
Cumulative Layout Shift Test	The Cumulative Layout Shift (CLS) score of this webpage is **0.382**. To provide a good user experience, sites should aim for a CLS of **0.1** or less.
Render Blocking Resources Test	**Congratulations!** Eliminate render-blocking resources
Console Errors	**Congratulations!** No browser errors logged to the console
Http Requests	This webpage has **204 http requests**, which is more than the recommended 25 http requests. A higher number of http requests can slow down page loading and negatively impact user experience! img 76 script 2 link 124 iframe 2
CDN Usage Test	This webpage is not serving all resources (images, javascript and css) from CDNs! CDN List 41
Image Caching	This webpage is not using cache headers for all Image resources. Image Cache Links 40 Image Uncache Links 36

Modern Image Format

Congratulations! This webpage is using images in a modern format.

- Modern Format Images 1
- Legacy Format Images 75

Image Metadata Test

This webpage is using images with large metadata.

JavaScript Minification

This webpage has total 2 JavaScript links

- JavaScript Minimized Links 2

JavaScript Caching

This webpage has total 2 JavaScript links

- JavaScript Cache Links 1
- JavaScript Uncache Links 1

Defer Javascript

This webpage has **2 JavaScript** resources without the defer attribute.

- JavaScripts without defer 2

CSS Minification

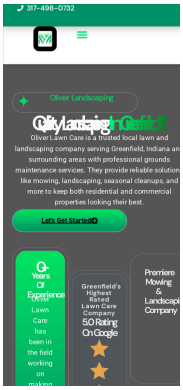
This webpage has total 110 Css links

- Css Minimized Links 94
- Css Unminimized Links 16

CSS Caching

This webpage has total 110 Css links

- Css Cache Links 110

Mobile Snapshot & Responsiveness	**Congratulations!** This webpage is using CSS media queries, which is the base for responsive design functionalities. 

Server and Security

SSL Checker and HTTPS Test	**Congratulations!** This website is successfully using HTTPS, a secure communication protocol over the Internet. The SSL is issued by **TLSv1.3** and will expire on **Nov 26 11:29:33 2025 GMT**.
Mixed Content (HTTP over HTTPS)	**Congratulations!** This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.
Server Signature	The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint. `cloudflare`
Unsafe Cross-Origin Links	**Congratulations!** This webpage is not using **target='_blank'** links without **rel='noopener'** or **rel='noreferrer'** attribute.
HTTP2 Test	**Congratulations!** This webpage is using the HTTP/2 protocol.
HSTS	**Congratulations!** This webpage is using the **Strict-Transport-Security** header.
SPF Records	**Congratulations!** This DNS server is using an SPF record. `v=spf1 include:dc-aa8e722993._spfm.oliverlawncare.com ~all`

Advance

✓	**Flash Test**	**Congratulations!** This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
✓	**Nested Tables**	**Congratulations!** This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.
✓	**Framesets**	**Congratulations!** This webpage does not use frames.
✓	**Doctype**	**Congratulations!** This webpage has a doctype declaration. `<!DOCTYPE html>`
✓	**URL Redirects**	**Congratulations!** This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).
✓	**Safe Browsing Test**	**Congratulations!** The URL is safe to browse.
✓	**Directory Browsering Check**	**Congratulations!** Directory Browsering is Disable
✓	**Content Length Test**	**Congratulations!** The webpage have **1079 words** on page.

Audit your next site free, no credit card

This report was generated with SEO Site Checker, 100+ free SEO and website tools.

Run another free SEO audit **Browse 100+ free tools** **seositechecker.pro**