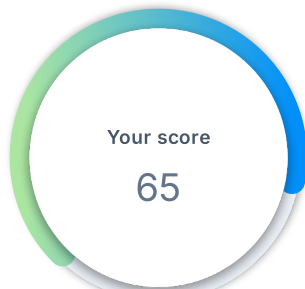


Generated August 15, 2026

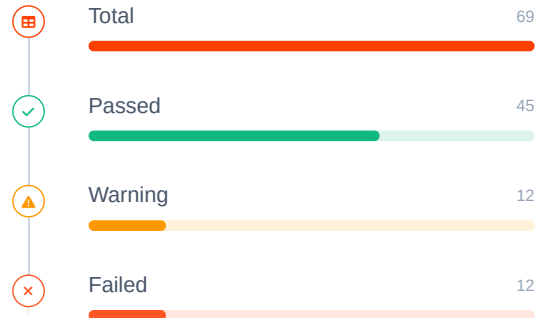
Overall score **65/100**

seositechecker.pro

Overview



Powered by: www.seositechecker.pro

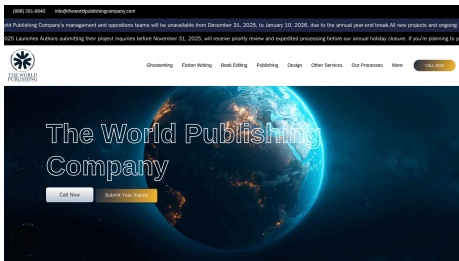


1.77 Seconds

188.92 bytes

130 Resources

Not Secured



Title	Professional Book Writing & Publishing Services The World Publishing Company
Url	https://www.theworldpublishingcompany.com/
Description	Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — call (888) 281-8640.

AI Search Readiness

AI readiness
94
94/100

How easily AI answer engines such as ChatGPT, Gemini and Perplexity can crawl, understand and cite this page. Every item below is measured on your site.

Quick wins

1

Meta description: No usable meta description, so engines will invent their own summary.

How this score works

We measure what AI answer engines can actually see on your site: whether your robots.txt allows GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot, whether an llms.txt exists, plus JSON-LD schema, a single H1, meta description, canonical URL, indexability, content depth, Open Graph tags and a declared language. Each item is weighted, and a warning counts as half credit.

What we do not claim: we do not estimate how often ChatGPT, Gemini or Perplexity mention your brand. That cannot be measured without querying those models, so we do not publish a number for it.

AI crawler access

Congratulations! Your robots.txt does not block any major AI crawler.

✓ llms.txt file	Congratulations! Found /llms.txt, which tells AI engines which pages matter most.
✓ Structured data (JSON-LD)	Congratulations! Found 1 JSON-LD block(s). AI engines use this to identify your entity.
✓ Single descriptive H1	Congratulations! Exactly one H1, which clearly states the page topic.
! Meta description	No usable meta description, so engines will invent their own summary.
✓ Canonical URL	Congratulations! A canonical URL is declared, so citations point at one address.
✓ Indexable (no noindex)	Congratulations! The page is indexable.
✓ Content depth	Congratulations! The page has about 193352 words. AI engines prefer substantive pages they can quote.
✓ Open Graph tags	Congratulations! Open Graph title and description are present.
✓ Declared language	Congratulations! The page declares its language.

Q Seo

! Title	The webpage is using a title tag with a length of 78 characters. While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length between 50 - 60 characters in order to fit Google Search results that have a 600-pixel limit. ! Text: Professional Book Writing & Publishing Services The World Publishing Company Length: 78 characters
----------------	---



Description

This webpage has a meta description tag that is **179 characters** long. It is recommended to use well-written and engaging meta descriptions with a length between **50 and 160 characters (including spaces)**.



Text: Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — call (888) 281-8640.

Length: 179 characters

Google Search Results Preview Test

Desktop version

<https://www.theworldpublishingcompany.com/>

Professional Book Writing & Publishing Services | The World...

Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — c...

Mobile version

<https://www.theworldpublishingcompany.com/>

Professional Book Writing & Publishing Services | The World...

Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — c...



Social Media Meta Tags

This webpage is not using social media meta tags.

Social Media Meta Tags

9



Missing Tags

2



Most Common Keywords

It is unlikely that there is a specific keyword density that is optimal for search engines (as their algorithms have evolved beyond using keyword density as a ranking factor). However, it can be helpful to see which keywords are most commonly used on your page and whether they accurately reflect the intended topic. More importantly, the keywords on your page should be used naturally and in grammatically correct copy.

book (132) writing (113) services (49) publishing (40) editing (21) editors (21) get (21) fiction (17) design (17) translation (14) now (14) writers (14) world (13) free (13) consultation (13) company (12) authors (12) author (12) process (12) call (12) ghostwriting (11) service (11) marketing (11) writer (11) team (11) professional (10) hire (10) content (9) novel (9) business (9) work (9) story (8) childrens (8) make (8) fantasy (7) formatting (7) proofreading (7) help (7) cover (6) start (6) great (6) one (6) drama (6) memoir (5) action (5) children (5) ideas (5) expert (5) 100 (5) best (5)



Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
book (132)	✓	✓	✓
writing (113)	✓	✓	✓
services (49)	✓	✓	✓
publishing (40)	✓	✓	✓
editing (21)	✗	✗	✗
editors (21)	✗	✗	✗
get (21)	✗	✗	✗
fiction (17)	✗	✓	✓
design (17)	✗	✗	✗
translation (14)	✗	✗	✗
now (14)	✗	✗	✗
writers (14)	✗	✗	✓
world (13)	✓	✗	✓
free (13)	✗	✓	✗
consultation (13)	✗	✓	✗
company (12)	✓	✗	✓
authors (12)	✗	✓	✗
author (12)	✗	✓	✓
process (12)	✗	✗	✓
call (12)	✗	✓	✗
ghostwriting (11)	✗	✓	✗
service (11)	✓	✓	✓
marketing (11)	✗	✗	✗
writer (11)	✗	✗	✓
team (11)	✗	✗	✓
professional (10)	✓	✓	✓
hire (10)	✗	✗	✓
content (9)	✗	✗	✗
novel (9)	✗	✗	✓

business (9)	×	×	×
work (9)	×	×	✓
story (8)	×	×	✓
childrens (8)	×	×	×
make (8)	×	×	×
fantasy (7)	×	×	✓
formatting (7)	×	×	×
proofreading (7)	×	×	×
help (7)	×	×	✓
cover (6)	×	×	×
start (6)	×	×	✓
great (6)	×	×	×
one (6)	×	×	✓
drama (6)	×	×	✓
memoir (5)	×	✓	×
action (5)	×	×	✓
children (5)	×	✓	✓
ideas (5)	×	×	✓
expert (5)	×	×	×
100 (5)	×	×	×
best (5)	×	×	✓



Long Tail Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
book writing (25)	✓	✓	✓
writing services (12)	✗	✗	✗
call now (12)	✗	✗	✗
publishing services (11)	✓	✓	✓
publishing company (11)	✓	✗	✓
world publishing (10)	✓	✗	✓
now get (10)	✗	✗	✗
get free (10)	✗	✗	✗
free consultation (10)	✗	✓	✗
world publishing company (10)	✓	✗	✓
call now get (10)	✗	✗	✗
now get free (10)	✗	✗	✗
get free consultation (10)	✗	✗	✗
call now get free (10)	✗	✗	✗
now get free consultation (10)	✗	✗	✗
call now get free consultation (10)	✗	✗	✗
services book (9)	✗	✗	✗
book publishing (9)	✗	✗	✗
book editors (8)	✗	✗	✗
book translation (8)	✗	✗	✗
fiction writing (7)	✗	✗	✗
book marketing (7)	✗	✗	✗
book writers (7)	✗	✗	✓
book writing services (7)	✗	✗	✗
writing business (6)	✗	✗	✗
book formatting (6)	✗	✗	✗
childrens book (6)	✗	✗	✗
book writer (6)	✗	✗	✓
professional book (5)	✓	✓	✓

editing service (5)	×	×	×
editing services (5)	×	×	×
content writing (4)	×	×	×
comic book (4)	×	×	×
writing fiction (4)	×	×	×
book cover (4)	×	×	×
process book (4)	×	×	×
cover design (4)	×	×	×
writing editing (4)	×	×	×
888 2818640 (3)	×	×	×
novel writing (3)	×	×	×
action adventure (3)	×	×	×
writing book (3)	×	×	×
editors book (3)	×	×	×
book proofreading (3)	×	×	×
book review (3)	×	×	×
services author (3)	×	×	×
book trailer (3)	×	×	×
author website (3)	×	×	×
book printing (3)	×	×	×
editing proofreading (3)	×	×	×



Headings

Congratulations! This webpage has heading tags.

h1	1	▼
h2	6	▼
h3	18	▼
h4	24	▼
h5	1	▼
h6	7	▼

 robots.txt	Congratulations! This website has a 'robots.txt' file.
 ads.txt	This website lacks an ads.txt file. Adding this file helps protect your ad revenue by preventing unauthorized parties from selling your ad inventory
 Sitemaps	Congratulations! This website has a sitemap file. Sitemaps 1
 SEO Friendly URL	This webpage includes some links that are not SEO friendly. SEO unfriendly URL 15
 Image Alt Text	This webpage is using 107 'img' tags with 1 tags empty or missing 'alt' attribute! Images without ALT tag 1
 Inline CSS	This webpage is using inline CSS styles! Inline CSS 152
 Deprecated HTML Tags	Congratulations! This webpage is not using deprecated html tags
 Google Analytics	Congratulations! This webpage is using Google Analytics.
 Favicon	Congratulations! This website appears to have a favicon. 
 Charset Declaration	Congratulations! This webpage has a character encoding declaration utf-8

 Social Media Presence	Congratulations! The webpage have social media links. facebook 1
 Meta Canonical	Congratulations! This webpage is using the Canonical meta tag! https://www.theworldpublishingcompany.com/
 Meta Refresh	Congratulations! This webpage is not using the Refresh meta tag!
 Custom 404 Error Pages	Congratulations! This website has a custom 404 error page . It is recommended to have a custom 404 error page to improve the user experience for your website by letting users know that only a specific page is missing or broken (not the entire site). You can also provide helpful links, the opportunity to report bugs, and potentially track the source of broken links.
 In-page Links	This webpage has 0 internal links Mail To Links 2 Telephone Links 15
 Language	Congratulations! This webpage has language declared en-US
 NoIndex Tag	Congratulations! This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.
 Nofollow Attribute	All or most external links on this webpage are marked with the nofollow attribute — link equity will not be passed to those external pages. Urls doesn't Have nofollow attribute 2
 Noopener & Noreferrer Attributes	Congratulations! All external links on this webpage correctly use the noopener and/or noreferrer attributes for better security and privacy.

 Google Site Verification	Congratulations! Google site verification found! NnFjTUiTYehfWw34lUJ8bi0B563WUNs44ydHy0BDmHw
 Plaintext Email	This webpage include 2 email addresses in plaintext. Plaintext Email 2
 Structured Data	Congratulations! This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data. Schema.org 1
 Meta Viewport	Congratulations! This webpage is using a viewport meta tag. width=device-width, initial-scale=1
 URL Canonicalization	Congratulations! This webpage has valid canonical link https://www.theworldpublishingcompany.com/
 Disallow Directive	Congratulations! Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information)

Speed optimizations

 Load Time	Congratulations! The loading speed of this webpage, as measured is approximately 1.77 seconds , which is faster than the average loading time of 2.5 seconds.
 Page Size	Congratulations! This webpage's HTML is smaller than the average, clocking in 188.92 as opposed to the typical 97.66 kB . Websites that load quickly provide a superior user experience, and tend to have higher conversion rates and better search engine rankings.
 Dom Size	Congratulations! The Document Object Model (DOM) of this webpage has 1352 nodes which is less than the recommended value of 1500 nodes.



HTML Compression/GZIP



This webpage is not compressed. The compressed HTML code could save up to 85% of download size. This helps ensure a faster loading webpage and improved user experience.



JavaScript execution time

Congratulations! Java script execute fastely



First Contentful Paint Test

Congratulations! The First Contentful Paint duration of this webpage is **0.4** seconds. For a good user experience, sites should aim for FCP of **1.8** seconds or less.



Largest Contentful Paint Test

Congratulations! The Largest Contentful Paint duration of this webpage is **0.4** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.



Cumulative Layout Shift Test

Congratulations! The Cumulative Layout Shift (CLS) score of this webpage is **0**. To provide a good user experience, sites should aim for a CLS of **0.1** or less.



Render Blocking Resources Test

Not Eliminate render-blocking resources

Render Blocking Resources 8



Console Errors

Congratulations! No browser errors logged to the console



Http Requests

This webpage has **130 http requests**, which is more than the recommended 25 http requests. A higher number of http requests can slow down page loading and negatively impact user experience!

img 97



script 11



link 20



iframe 1



source 1



 CDN Usage Test	This webpage is not serving all resources (images, javascript and css) from CDNs! CDN List 19
 Image Caching	Congratulations! This webpage is using cache headers for all Image resources. Image Cache Links 15
 Modern Image Format	This webpage is serving 0 images that aren't in modern format! Legacy Format Images 15
 Image Metadata Test	This webpage is using images with large metadata.
 JavaScript Minification	This webpage has total 8 JavaScript links JavaScript Minimized Links 6 JavaScript Unminimized Links 2
 JavaScript Caching	This webpage has total 8 JavaScript links JavaScript Cache Links 8
 Defer Javascript	This webpage has 8 JavaScript resources without the defer attribute. JavaScripts without defer 8
 CSS Minification	This webpage has total 6 Css links Css Minimized Links 4 Css Unminimized Links 2
 CSS Caching	This webpage has total 6 Css links Css Cache Links 6



Mobile Snapshot & Responsiveness

Congratulations! This webpage is using CSS media queries, which is the base for responsive design functionalities.



Server and Security



SSL Checker and HTTPS Test



This webpage does not have SSL and not using secure communication protocol over the Internet



Mixed Content (HTTP over HTTPS)

Congratulations! This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.



Server Signature

The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint.

cloudflare



Unsafe Cross-Origin Links

Congratulations! This webpage is not using **target='_blank'** links without **rel='noopener'** or **rel='noreferrer'** attribute.



HTTP2 Test



This webpage is not using the HTTP/2 protocol!



HSTS



This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.



SPF Records

This DNS server is not using an SPF record.



Advance



Flash Test

Congratulations! This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.



Nested Tables

Congratulations! This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.



Framesets

Congratulations! This webpage does not use frames.



Doctype

Congratulations! This webpage has a doctype declaration.

```
<!DOCTYPE html>
```



URL Redirects

Congratulations! This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).



Safe Browsing Test

Congratulations! The URL is safe to browse.



Directory Browsing Check

Congratulations! Directory Browsing is Disable



Content Length Test

Congratulations! The webpage have **193352 words** on page.

Audit your next site free, no credit card

This report was generated with SEO Site Checker, 100+ free SEO and website tools.

[Run another free SEO audit](#) [Browse 100+ free tools](#) [seositechecker.pro](#)