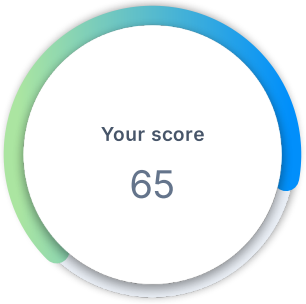
Generated August 15, 2026 | Overall score 65/100 | seositechecker.pro

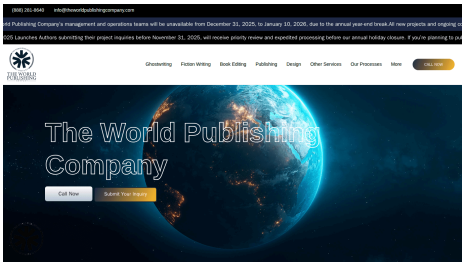
Overview



Powered by: www.seositechecker.pro

Total	69
Passed	45
Warning	12
Failed	12

1.77 Seconds | 188.92 bytes | 130 Resources | Not Secured



Title	Professional Book Writing & Publishing Services | The World Publishing Company
Url	https://www.theworldpublishingcompany.com/
Description	Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — call (888) 281-8640.

AI Search Readiness

AI readiness

94

94/100

How easily AI answer engines such as ChatGPT, Gemini and Perplexity can crawl, understand and cite this page. Every item below is measured on your site.

Quick wins 1

Meta description: No usable meta description, so engines will invent their own summary.

How this score works

We measure what AI answer engines can actually see on your site: whether your robots.txt allows GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot, whether an llms.txt exists, plus JSON-LD schema, a single H1, meta description, canonical URL, indexability, content depth, Open Graph tags and a declared language. Each item is weighted, and a warning counts as half credit.

What we do not claim: we do not estimate how often ChatGPT, Gemini or Perplexity mention your brand. That cannot be measured without querying those models, so we do not publish a number for it.

AI crawler access

Congratulations! Your robots.txt does not block any major AI crawler.

llms.txt file	**Congratulations!** Found /llms.txt, which tells AI engines which pages matter most.
Structured data (JSON-LD)	**Congratulations!** Found 1 JSON-LD block(s). AI engines use this to identify your entity.
Single descriptive H1	**Congratulations!** Exactly one H1, which clearly states the page topic.
Meta description	No usable meta description, so engines will invent their own summary.
Canonical URL	**Congratulations!** A canonical URL is declared, so citations point at one address.
Indexable (no noindex)	**Congratulations!** The page is indexable.
Content depth	**Congratulations!** The page has about 193352 words. AI engines prefer substantive pages they can quote.
Open Graph tags	**Congratulations!** Open Graph title and description are present.
Declared language	**Congratulations!** The page declares its language.

Seo

Title	The webpage is using a title tag with a length of **78 characters.** While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length between **50 - 60 characters** in order to fit Google Search results that have a 600-pixel limit. **Text:** Professional Book Writing & Publishing Services | The World Publishing Company **Length:** 78 characters

Description

This webpage has a meta description tag that is **179 characters** long. It is recommended to use well-written and engaging meta descriptions with a length between **50 and 160 characters (including spaces)**.

Text: Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — call (888) 281-8640.
Length: 179 characters

Google Search Results Preview Test

Desktop version

https://www.theworldpublishingcompany.com/

Professional Book Writing & Publishing Services | The World...

Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — c...

Mobile version

https://www.theworldpublishingcompany.com/

Professional Book Writing & Publishing Services | The World...

Professional book writing, ghostwriting & publishing services trusted by authors across the USA. Memoir, fiction, children's books & more. Free consultation — c...

Social Media Meta Tags

This webpage is not using social media meta tags.

Social Media Meta Tags 9

Missing Tags 2

Most Common Keywords

It is unlikely that there is a specific keyword density that is optimal for search engines (as their algorithms have evolved beyond using keyword density as a ranking factor). However, it can be helpful to see which keywords are most commonly used on your page and whether they accurately reflect the intended topic. More importantly, the keywords on your page should be used naturally and in grammatically correct copy.

book (132) writing (113) services (49) publishing (40) editing (21) editors (21) get (21) fiction (17) design (17) translation (14) now (14) writers (14) world (13) free (13) consultation (13) company (12) authors (12) author (12) process (12) call (12) ghostwriting (11) service (11) marketing (11) writer (11) team (11) professional (10) hire (10) content (9) novel (9) business (9) work (9) story (8) childrens (8) make (8) fantasy (7) formatting (7) proofreading (7) help (7) cover (6) start (6) great (6) one (6) drama (6) memoir (5) action (5) children (5) ideas (5) expert (5) 100 (5) best (5)

Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
book (132)	✓	✓	✓
writing (113)	✓	✓	✓
services (49)	✓	✓	✓
publishing (40)	✓	✓	✓
editing (21)	✗	✗	✗
editors (21)	✗	✗	✗
get (21)	✗	✗	✗
fiction (17)	✗	✓	✓
design (17)	✗	✗	✗
translation (14)	✗	✗	✗
now (14)	✗	✗	✗
writers (14)	✗	✗	✓
world (13)	✓	✗	✓
free (13)	✗	✓	✗
consultation (13)	✗	✓	✗
company (12)	✓	✗	✓
authors (12)	✗	✓	✗
author (12)	✗	✓	✓
process (12)	✗	✗	✓
call (12)	✗	✓	✗
ghostwriting (11)	✗	✓	✗
service (11)	✓	✓	✓
marketing (11)	✗	✗	✗
writer (11)	✗	✗	✓
team (11)	✗	✗	✓
professional (10)	✓	✓	✓
hire (10)	✗	✗	✓
content (9)	✗	✗	✗
novel (9)	✗	✗	✓

business (9)	✗	✗	✗
work (9)	✗	✗	✓
story (8)	✗	✗	✓
childrens (8)	✗	✗	✗
make (8)	✗	✗	✗
fantasy (7)	✗	✗	✓
formatting (7)	✗	✗	✗
proofreading (7)	✗	✗	✗
help (7)	✗	✗	✓
cover (6)	✗	✗	✗
start (6)	✗	✗	✓
great (6)	✗	✗	✗
one (6)	✗	✗	✓
drama (6)	✗	✗	✓
memoir (5)	✗	✓	✗
action (5)	✗	✗	✓
children (5)	✗	✓	✓
ideas (5)	✗	✗	✓
expert (5)	✗	✗	✗
100 (5)	✗	✗	✗
best (5)	✗	✗	✓

Long Tail Keywords Usage

KEYWORD	TITLE	DESCRIPTION	HEADINGS
book writing (25)	✓	✓	✓
writing services (12)	✗	✗	✗
call now (12)	✗	✗	✗
publishing services (11)	✓	✓	✓
publishing company (11)	✓	✗	✓
world publishing (10)	✓	✗	✓
now get (10)	✗	✗	✗
get free (10)	✗	✗	✗
free consultation (10)	✗	✓	✗
world publishing company (10)	✓	✗	✓
call now get (10)	✗	✗	✗
now get free (10)	✗	✗	✗
get free consultation (10)	✗	✗	✗
call now get free (10)	✗	✗	✗
now get free consultation (10)	✗	✗	✗
call now get free consultation (10)	✗	✗	✗
services book (9)	✗	✗	✗
book publishing (9)	✗	✗	✗
book editors (8)	✗	✗	✗
book translation (8)	✗	✗	✗
fiction writing (7)	✗	✗	✗
book marketing (7)	✗	✗	✗
book writers (7)	✗	✗	✓
book writing services (7)	✗	✗	✗
writing business (6)	✗	✗	✗
book formatting (6)	✗	✗	✗
childrens book (6)	✗	✗	✗
book writer (6)	✗	✗	✓
professional book (5)	✓	✓	✓

editing service (5)	✗	✗	✗
editing services (5)	✗	✗	✗
content writing (4)	✗	✗	✗
comic book (4)	✗	✗	✗
writing fiction (4)	✗	✗	✗
book cover (4)	✗	✗	✗
process book (4)	✗	✗	✗
cover design (4)	✗	✗	✗
writing editing (4)	✗	✗	✗
888 2818640 (3)	✗	✗	✗
novel writing (3)	✗	✗	✗
action adventure (3)	✗	✗	✗
writing book (3)	✗	✗	✗
editors book (3)	✗	✗	✗
book proofreading (3)	✗	✗	✗
book review (3)	✗	✗	✗
services author (3)	✗	✗	✗
book trailer (3)	✗	✗	✗
author website (3)	✗	✗	✗
book printing (3)	✗	✗	✗
editing proofreading (3)	✗	✗	✗

✓ **Headings**

Congratulations! This webpage has heading tags.

- h1 1
- h2 6
- h3 18
- h4 24
- h5 1
- h6 7

robots.txt

Congratulations! This website has a 'robots.txt' file.

ads.txt

This website lacks an ads.txt file. Adding this file helps protect your ad revenue by preventing unauthorized parties from selling your ad inventory

Sitemaps

Congratulations! This website has a sitemap file.

Sitemaps 1

SEO Friendly URL

This webpage inclues some links that are not SEO friendly.

SEO unfriendly URL 15

Image Alt Text

This webpage is using 107 'img' tags with 1 tags empty or missing 'alt' attribute!

Images without ALT tag 1

Inline CSS

This webpage is using inline CSS styles!

Inline CSS 152

Deprecated HTML Tags

Congratulations! This webpage is not using deprecated html tags

Google Analytics

Congratulations! This webpage is using Google Analytics.

Favicon

Congratulations! This website appears to have a favicon.

Charset Declaration

Congratulations! This webpage has a character encoding declaration

`utf-8`

Social Media Presence

Congratulations! The webpage have social media links.

facebook 1

Meta Canonical

Congratulations! This webpage is using the Canonical meta tag!

`https://www.theworldpublishingcompany.com/`

Meta Refresh

Congratulations! This webpage is not using the Refresh meta tag!

Custom 404 Error Pages

Congratulations! This website **has a custom 404 error page**. It is recommended to have a custom 404 error page to improve the user experience for your website by letting users know that only a specific page is missing or broken (not the entire site). You can also provide helpful links, the opportunity to report bugs, and potentially track the source of broken links.

In-page Links

This webpage has 0 internal links

Mail To Links 2

Telephone Links 15

Language

Congratulations! This webpage has language declared

`en-US`

NoIndex Tag

Congratulations! This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

Nofollow Attribute

All or most external links on this webpage are marked with the nofollow attribute — link equity will not be passed to those external pages.

Urls doesn't Have nofollow attribute 2

Noopener & Noreferrer Attributes

Congratulations! All external links on this webpage correctly use the noopener and/or noreferrer attributes for better security and privacy.

Google Site Verification	**Congratulations!** Google site verification found! `NnFjTUiTYehfWW34lUJ8bi0B563WUNs44ydHyOBDmHw`
Plaintext Email	This webpage include **2 email** addresses in plaintext. Plaintext Email 2
Structured Data	**Congratulations!** This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for getting started with structured data. Schema.org 1
Meta Viewport	**Congratulations!** This webpage is using a viewport meta tag. `width=device-width, initial-scale=1`
URL Canonicalization	**Congratulations!** This webpage has valid canonical link `https://www.theworldpublishingcompany.com/`
Disallow Directive	**Congratulations!** Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information)

Speed optimizations

Load Time	**Congratulations!** The loading speed of this webpage, as measured is approximately **1.77 seconds**, which is faster than the average loading time of 2.5 seconds.
Page Size	**Congratulations!** This webpage's HTML is smaller than the average, clocking in **188.92** as opposed to the **typical 97.66 kB.** Websites that load quickly provide a superior user experience, and tend to have higher conversion rates and better search engine rankings.
Dom Size	**Congratulations!** The Document Object Model (DOM) of this webpage has **1352 nodes** which is less than the recommended value of 1500 nodes.

HTML Compression/GZIP

This webpage is not compressed. The compressed HTML code could save up to 85% of download size. This helps ensure a faster loading webpage and improved user experience.

JavaScript execution time

Congratulations! Java script execute fastely

First Contentful Paint Test

Congratulations! The First Contentful Paint duration of this webpage is **0.4** seconds. For a good user experience, sites should aim for FCP of **1.8** seconds or less.

Largest Contentful Paint Test

Congratulations! The Largest Contentful Paint duration of this webpage is **0.4** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

Cumulative Layout Shift Test

Congratulations! The Cumulative Layout Shift (CLS) score of this webpage is **0**. To provide a good user experience, sites should aim for a CLS of **0.1** or less.

Render Blocking Resources Test

Not Eliminate render-blocking resources

Render Blocking Resources 8

Console Errors

Congratulations! No browser errors logged to the console

Http Requests

This webpage has **130 http requests**, which is more than the recommended 25 http requests. A higher number of http requests can slow down page loading and negatively impact user experience!

- img 97
- script 11
- link 20
- iframe 1
- source 1

CDN Usage Test

This webpage is not serving all resources (images, javascript and css) from CDNs!

CDN List 19

Image Caching

Congratulations! This webpage is using cache headers for all Image resources.

Image Cache Links 15

Modern Image Format

This webpage is serving **0 images** that aren't in modern format!

Legacy Format Images 15

Image Metadata Test

This webpage is using images with large metadata.

JavaScript Minification

This webpage has total 8 JavaScript links

JavaScript Minimized Links 6

JavaScript Unminimized Links 2

JavaScript Caching

This webpage has total 8 JavaScript links

JavaScript Cache Links 8

Defer Javascript

This webpage has **8 JavaScript** resources without the defer attribute.

JavaScripts without defer 8

CSS Minification

This webpage has total 6 Css links

Css Minimized Links 4

Css Unminimized Links 2

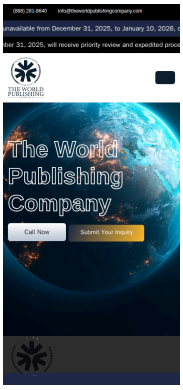
CSS Caching

This webpage has total 6 Css links

Css Cache Links 6

Mobile Snapshot & Responsiveness

Congratulations! This webpage is using CSS media queries, which is the base for responsive design functionalities.



Server and Security

SSL Checker and HTTPS Test

This webpage does not have SSL and not using secure communication protocol over the Internet

Mixed Content (HTTP over HTTPS)

Congratulations! This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

Server Signature

The server signature is on for this webpage! Turning off the server signature is generally a good idea from a security standpoint.

`cloudflare`

Unsafe Cross-Origin Links

Congratulations! This webpage is not using **target='_blank'** links without **rel='noopener'** or **rel='noreferrer'** attribute.

HTTP2 Test

This webpage is not using the HTTP/2 protocol!

HSTS	This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.
SPF Records	This DNS server is not using an SPF record.

Advance

Flash Test	**Congratulations!** This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
Nested Tables	**Congratulations!** This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.
Framesets	**Congratulations!** This webpage does not use frames.
Doctype	**Congratulations!** This webpage has a doctype declaration. `<!DOCTYPE html>`
URL Redirects	**Congratulations!** This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).
Safe Browsing Test	**Congratulations!** The URL is safe to browse.
Directory Browsering Check	**Congratulations!** Directory Browsering is Disable
Content Length Test	**Congratulations!** The webpage have **193352 words** on page.

Audit your next site free, no credit card

This report was generated with SEO Site Checker, 100+ free SEO and website tools.

Run another free SEO audit **Browse 100+ free tools** **seositechecker.pro**